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Lowie Vermeersch, Direttore Design

STYLING



Synergy between advanced styling and innovative technology





ENGINEERING



...from styling definition to engineering sign-off...

MANUFACTURING



...a flexible, lean, dedicated niche cars manufacturing...















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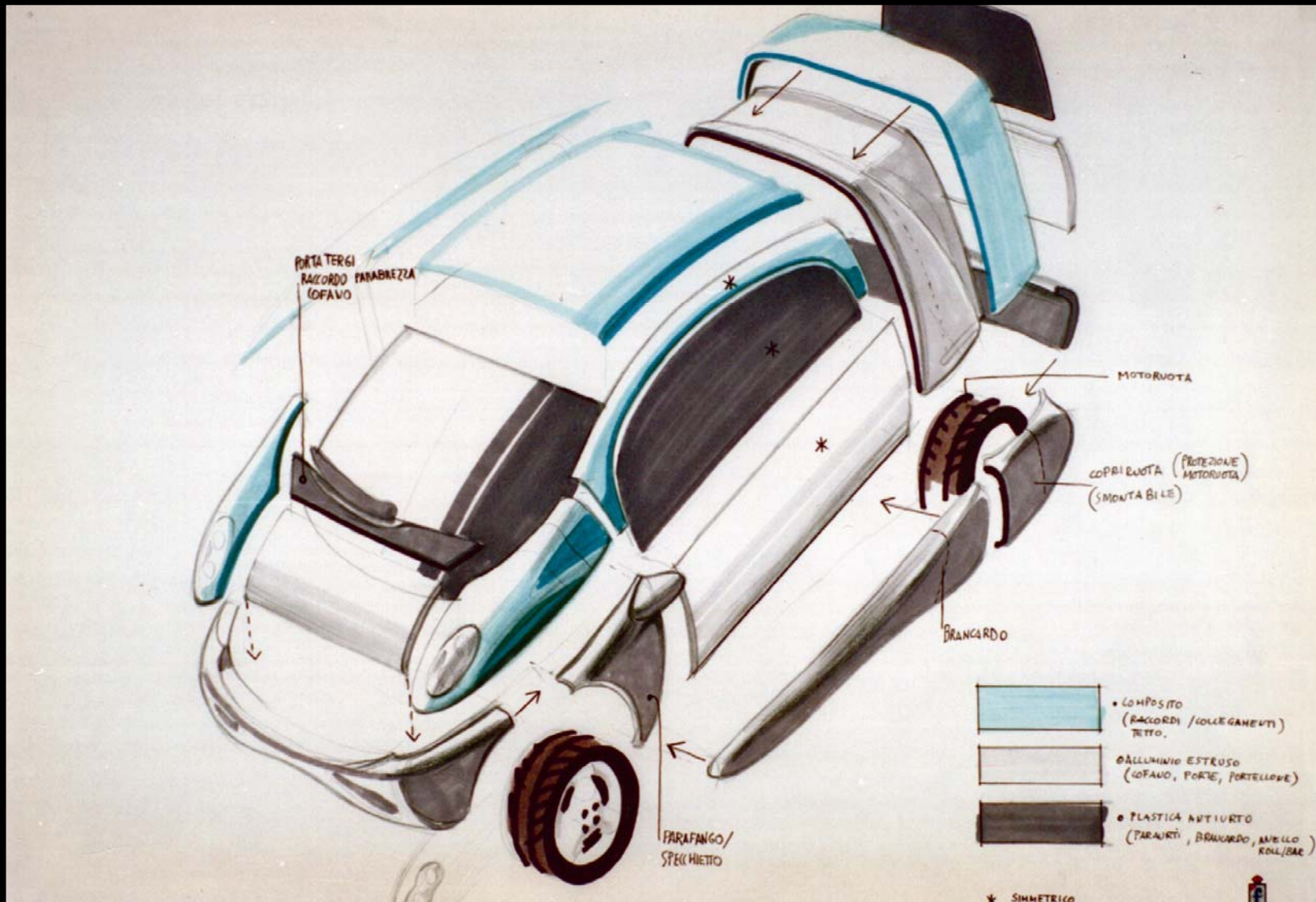
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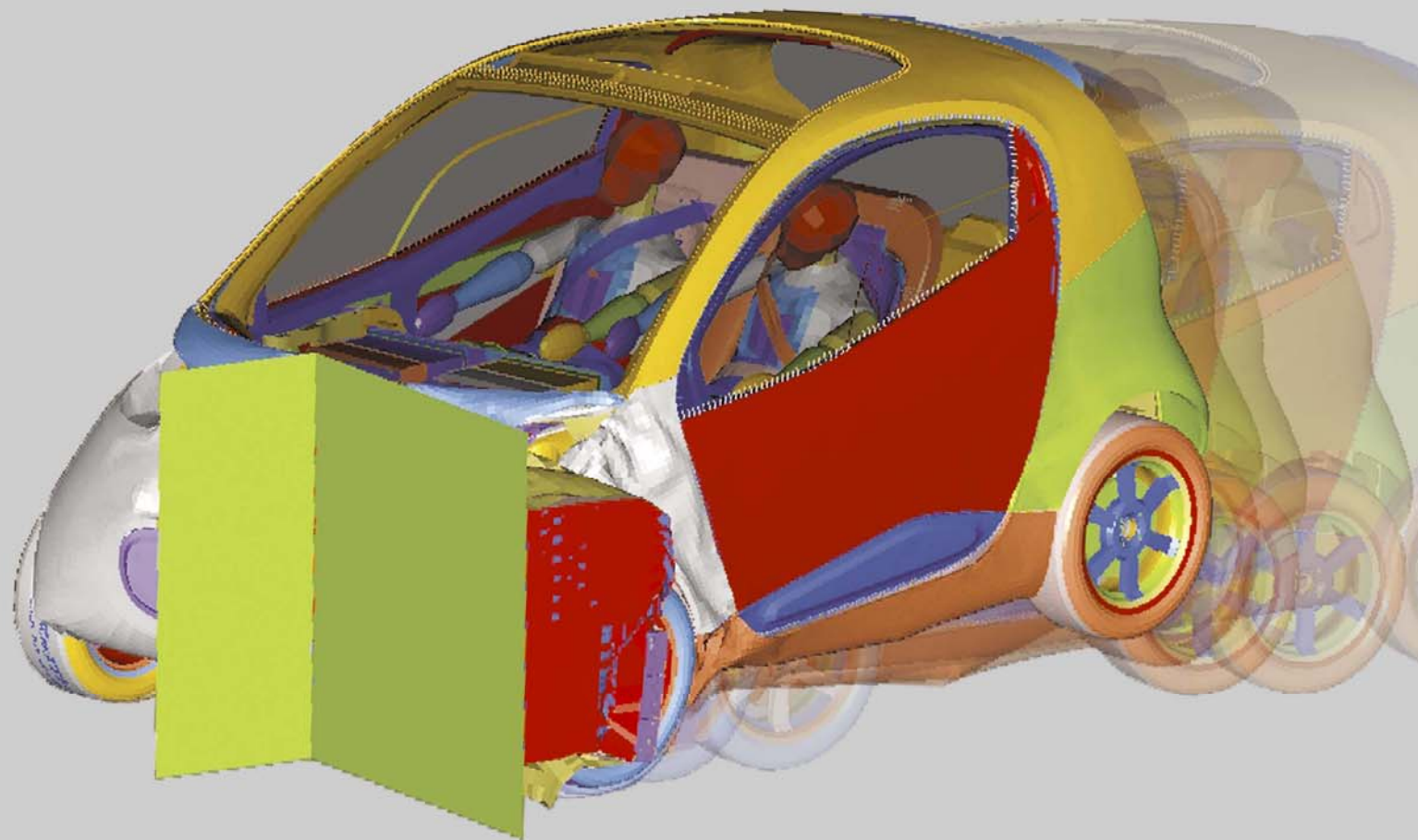
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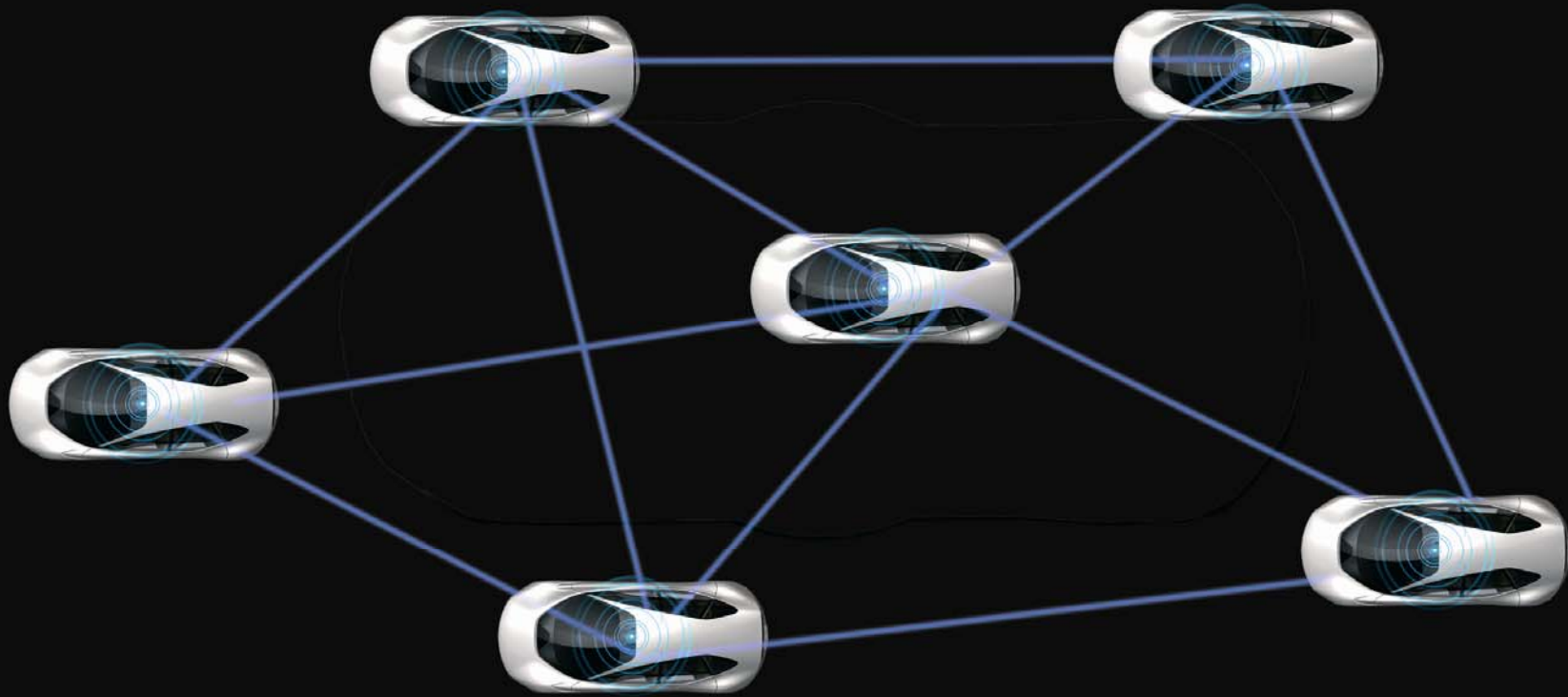


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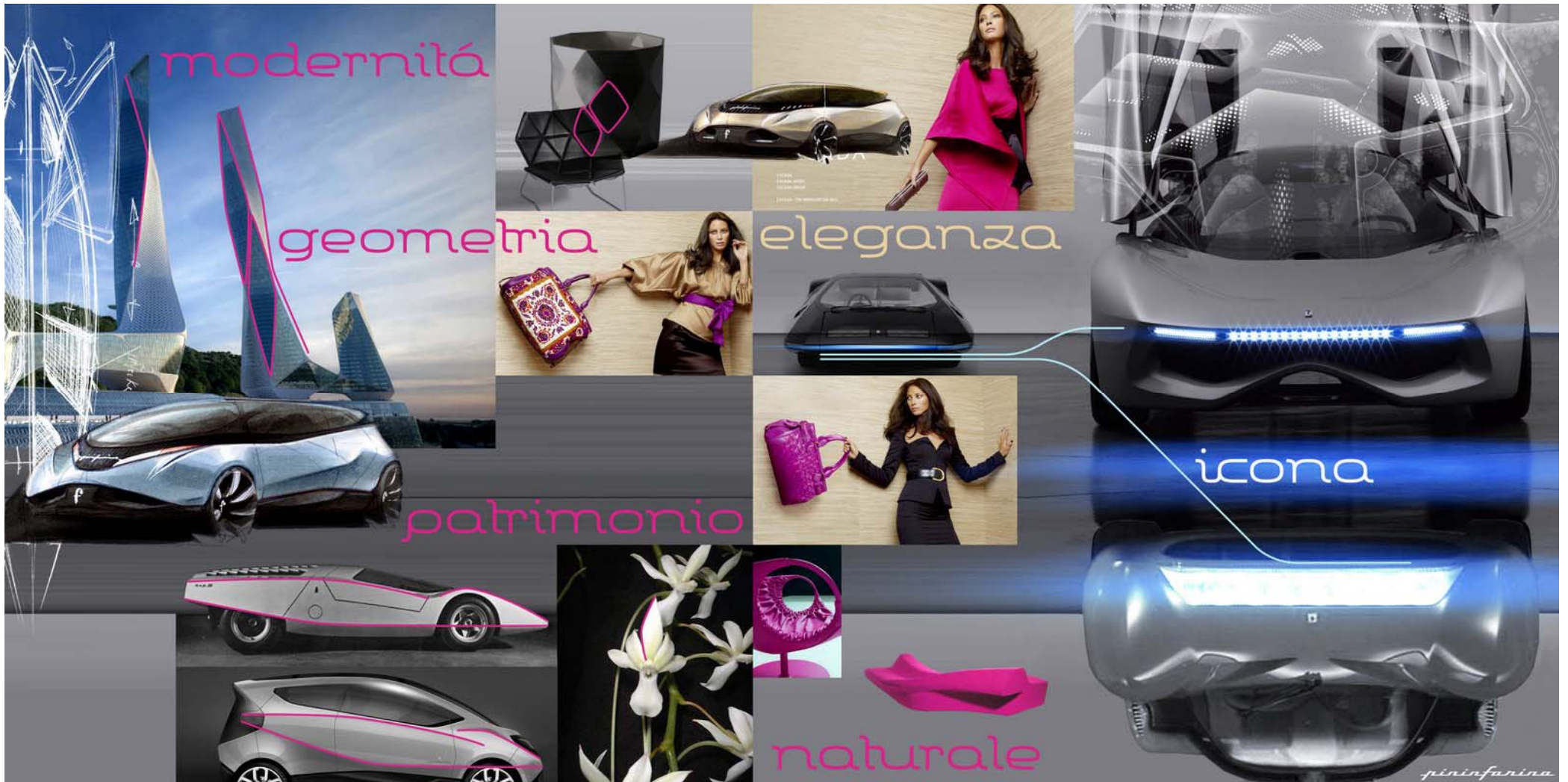




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Bluecar®

MOODBOARD



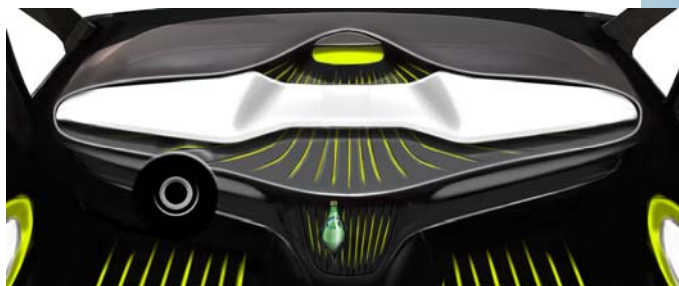
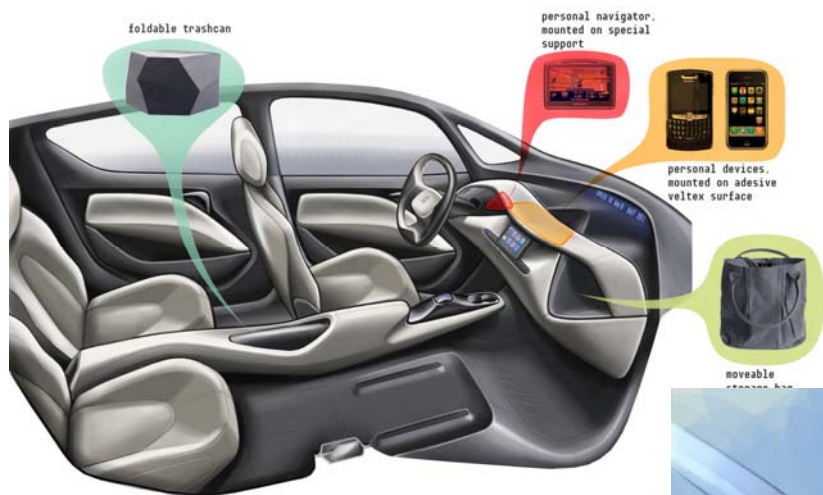
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SKETCHES



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SKETCHES



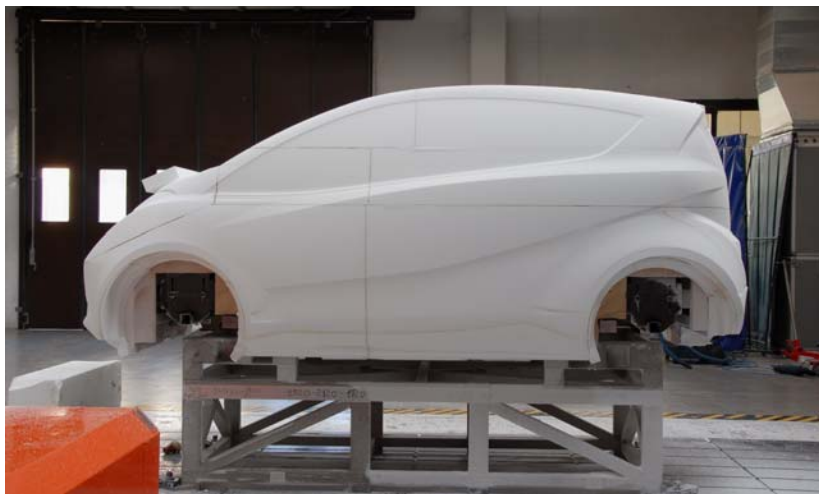
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3D MODEL



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MILLING



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1:1 MODEL



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1:1 MODEL



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1:1 MODEL



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WIND TUNNEL

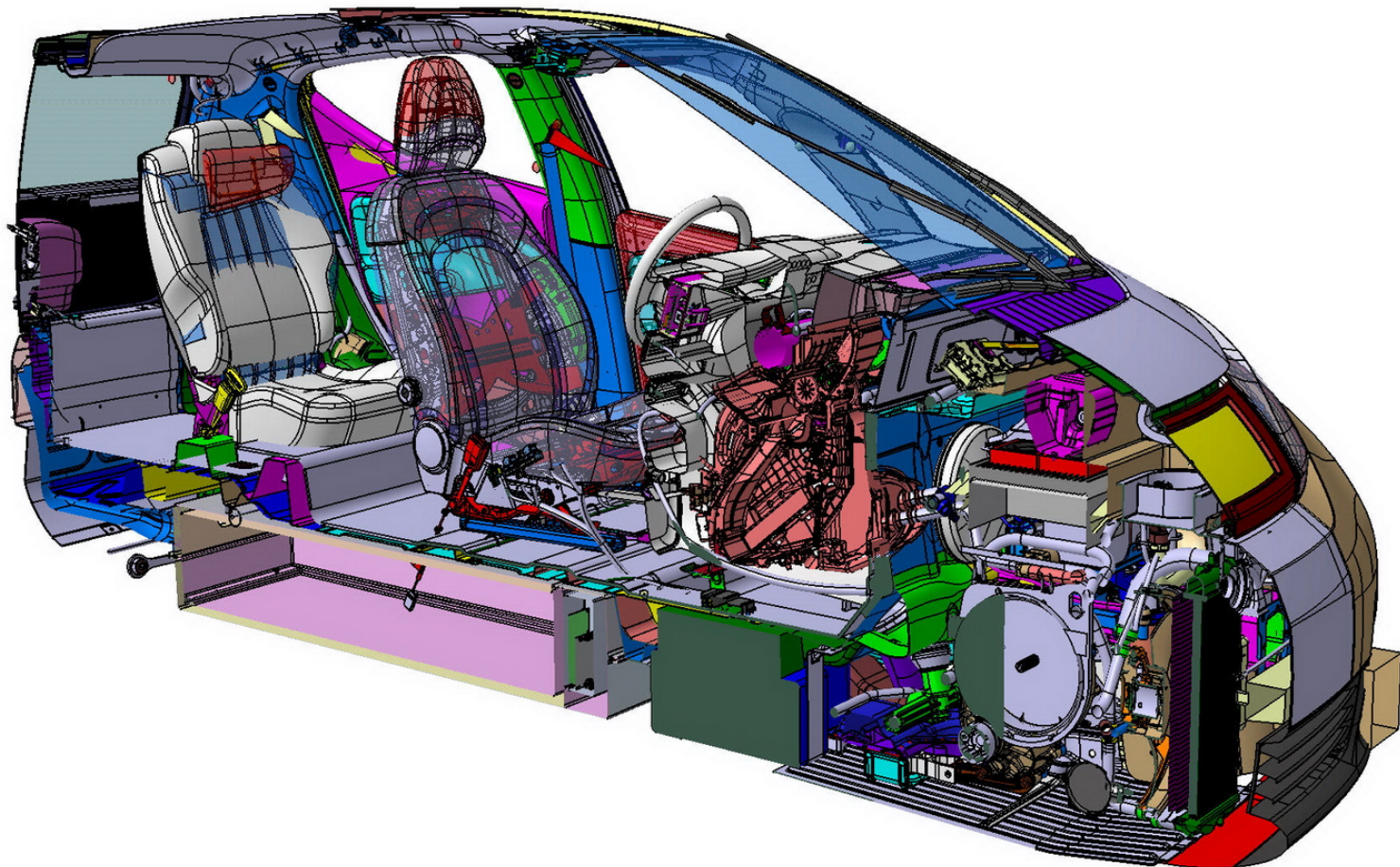


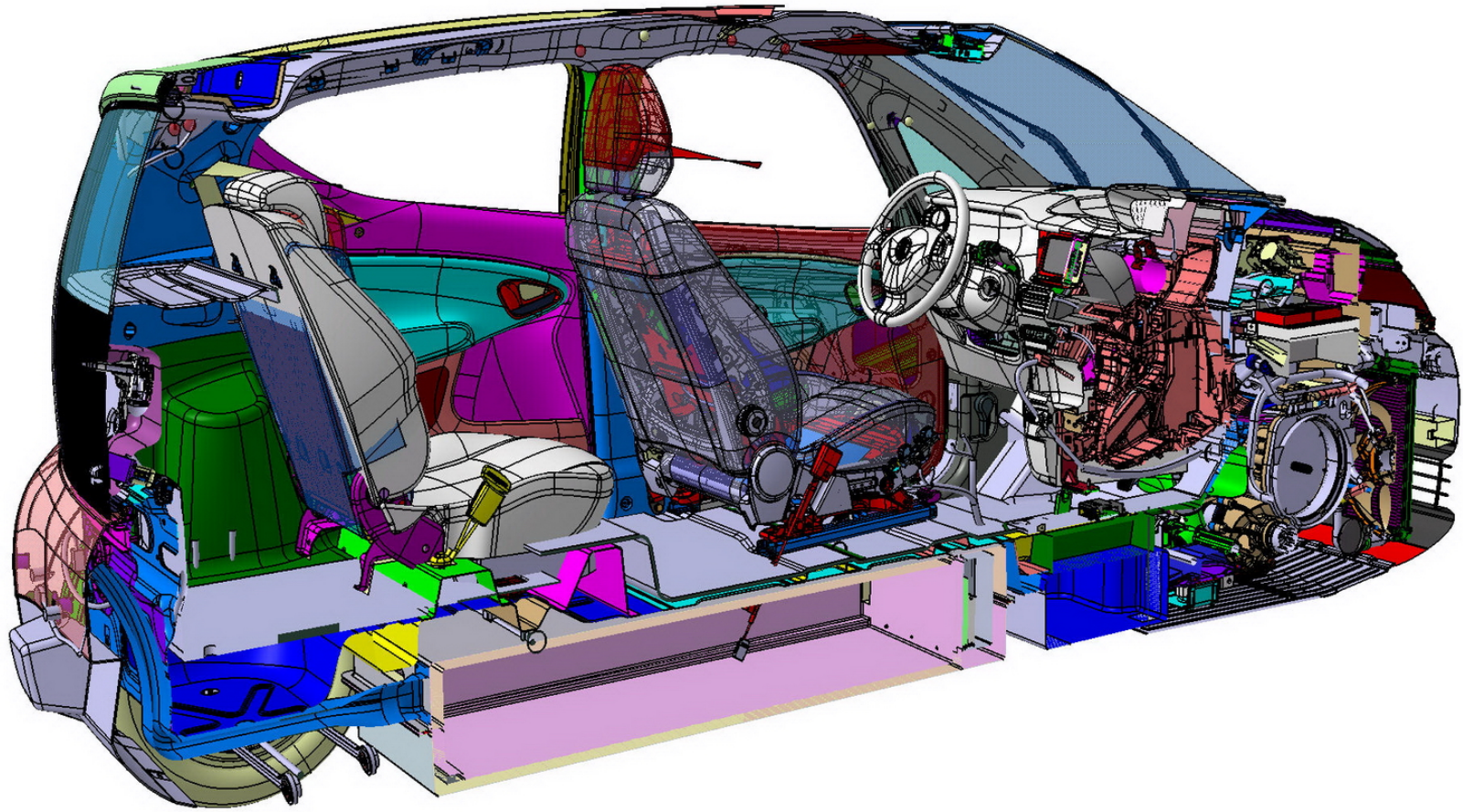
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INTERIOR MOCK-UP



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INTERIOR MOCK-UP



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INTERIOR MOCK-UP



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FINAL RENDERINGS

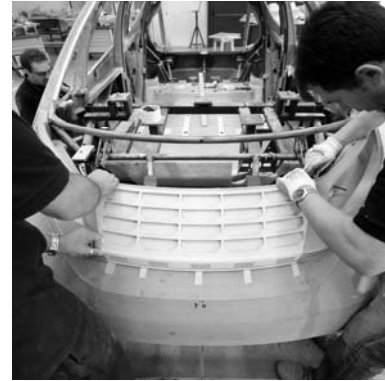


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FINAL RENDERINGS



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“ To think, design, develop and produce cars isn't only an
affascinating mental journey or just a business choice...

It's also and above all a big social responsibility”

Andrea Pininfarina

Grazie!



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