

# INNOVATION TALK

## **“The global need to save energy: the Italian contribution”**

March 9th, 2021; 5:00 pm  
Italy Pavilion Expo 2020 - Amphitheater

**Registration** 4.30 pm

### **Welcome address**

**Mr. Paolo Glisenti**, Commissioner General Italy’s Pavilion 5 pm

**Roundtable** 5.05 – 6.00 pm

**Moderator: Amedeo Scarpa**  
Italian Trade Agency Director for the UAE

**Ernesto Ciorra**  
Chief Innovability® Officer, Enel Group  
"Why is open innovation so important?" (VTC)

**Francesco Favaro**  
CEO, Watergy  
"Albedo control technology, from energy consumption reduction to carbon credit. A way to tackle Global Warming and go to Zero Carbon effect"

**Aurelio Regina**  
President's Delegate for Energy, Confindustria

**Elisabetta Romano**  
CEO, Sparkle  
"The view of the ICT sector: some ideas for an effective and efficient transition"

**Luisa Todini**  
President, Green Arrow Capital SGR  
"Energy to your time"

**Q & A** 6.00 pm

**Conclusions: H. E. Nicola Lenor**, Ambassador of Italy to the UAE

**VIP guided tour of the Italian Pavilion** 6.05 - 6.30 pm