



# SACE SIMEST meets Sharjah

Monday October 21st 2019  
Sheraton Sharjah Beach Resort & Spa  
Al Muntazah St, Sharjah, UAE

Sharjah's Government Authorities and SEWA (Sharjah Electricity and Water Authority) are cooperating with **SACE SIMEST** to expand their portfolio of Italian suppliers. To this aim SACE SIMEST is pleased to invite you to join a day of meetings in Sharjah and gain full insight on business opportunities in the Emirate including new projects in the Infrastructure, Waste and Water treatment, Renewables, and Energy sectors.

B2B meetings will be organized with the Emirate's Key Executives, potential local business partners and service providers, in order to engage with them and further explore new business opportunities.

## AGENDA

**7:45 Meet and Brief at Sheraton Sharjah Beach Resort & Spa**

**9:00 Business meetings - Sharjah premises**

**Introduction to Sharjah Emirate future projects**

*Sharjah Asset Management, Shurooq, SEWA, Bee'ah*

**Presentations of leading Italian technologies and solutions**

**Wrap up and Q&A session**

**B2B Meetings and light buffet**

**16:00 Doing Business in Sharjah - Sheraton Sharjah Beach Resort & Spa**

*Opening remarks – H.E. the Italian Ambassador in the UAE*

**Panel: Doing business in Sharjah**

*Sergio Longoni, Abu Dhabi Delegate, Italian Central Bank*

*Gianpaolo Bruno, Trade Commissioner, ICE Dubai*

*John Shehata, Head of Africa & Middle East PwC TLS*

*Lorenzo Bagnoli, Partner, Diacron*

**Panel: Italian Companies speak: success stories**

*Introduced by Maurizio d'Andria, Head of SACE Dubai*

*RSVP and for further information: [businesspromotion@sace.it](mailto:businesspromotion@sace.it)  
For special rates for Sheraton Sharjah Beach Resort & Spa: [sheena.randhawa@sheraton.com](mailto:sheena.randhawa@sheraton.com)  
No participation fee requested with all parties bearing their own expenses  
Participants can access SIMEST soft loans for attending the event*