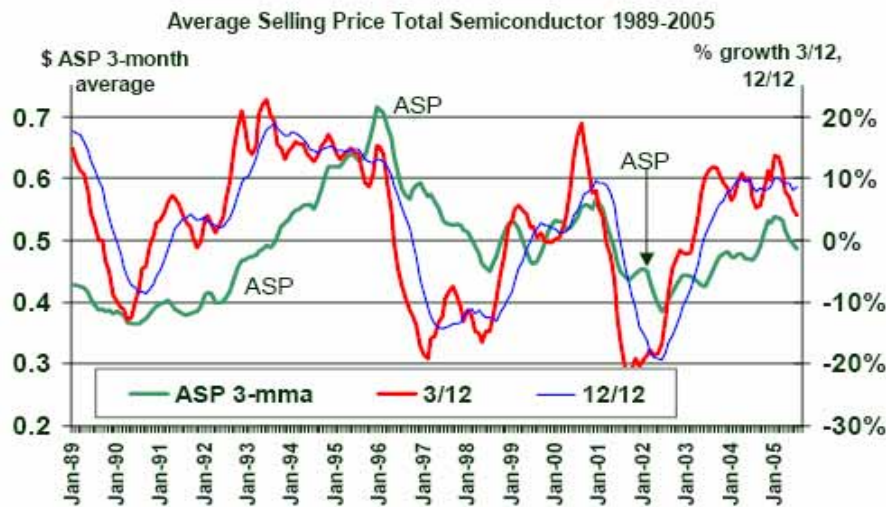
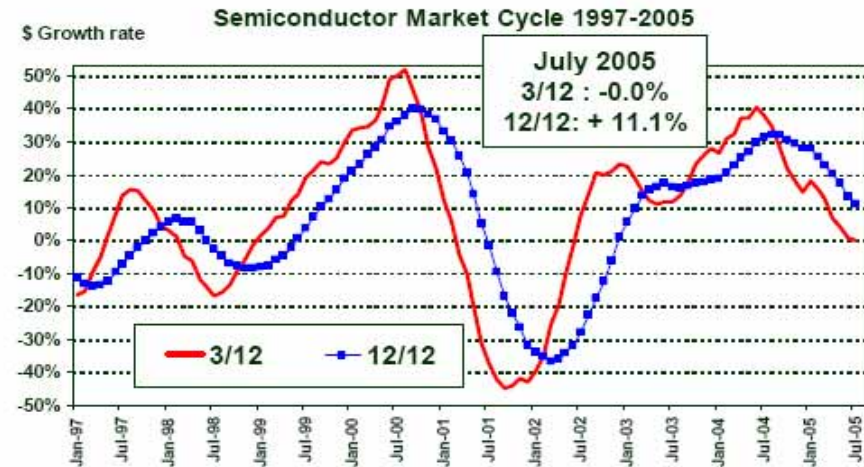
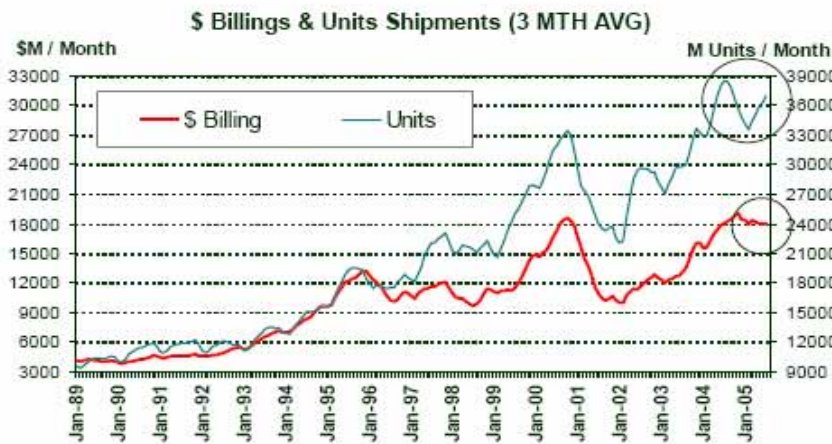




The European Semiconductor industry:  
2005 Competitiveness Report

*DG Enterprise*

# WORLD MARKET INDICATORS: July 2005

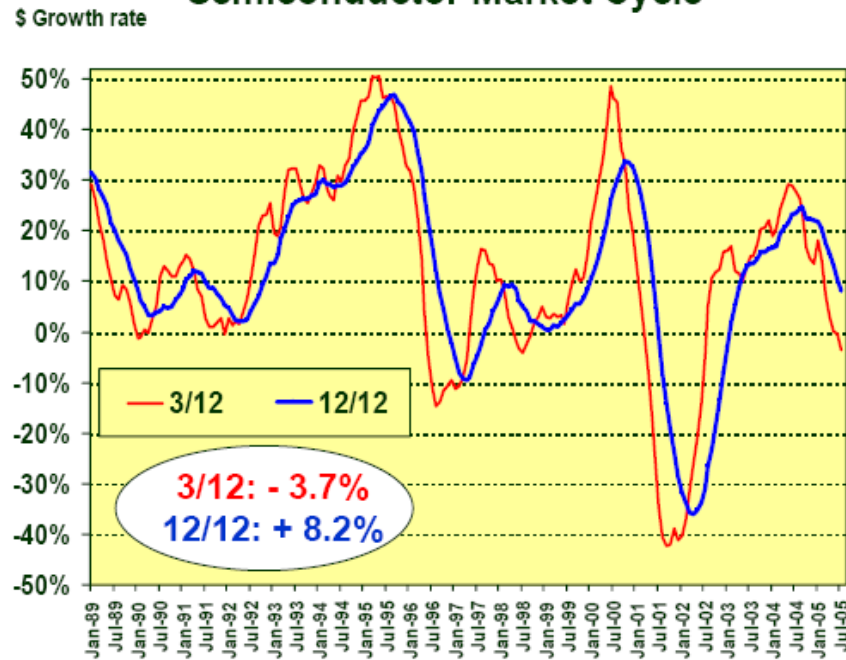


Source : WSTS



# EUROPE July 2005

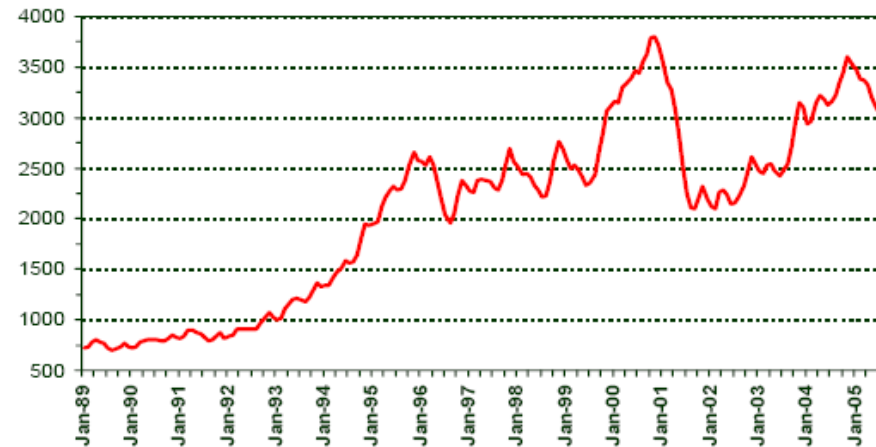
## Semiconductor Market Cycle



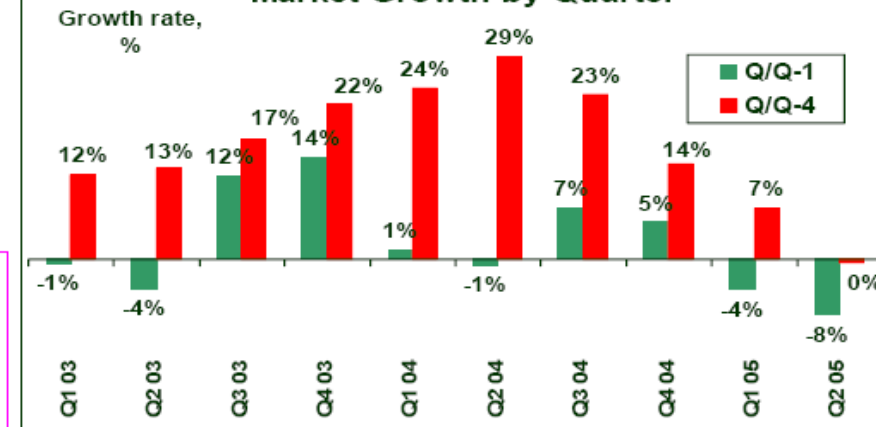
### Highlights

In July, the monthly billings decreased 21.3% to \$2,758M from June. On a **3-month average** basis, July revenues decreased for the eighth consecutive month, -2.0% from June, to \$3,047M. The 3/12 growth rate (YoY) went further down into the negative territory. The 12/12 decelerated to +8.2% in \$ (and to +2.1% in €).

\$M / Month, 3mma Billings (3 MTH AVG)

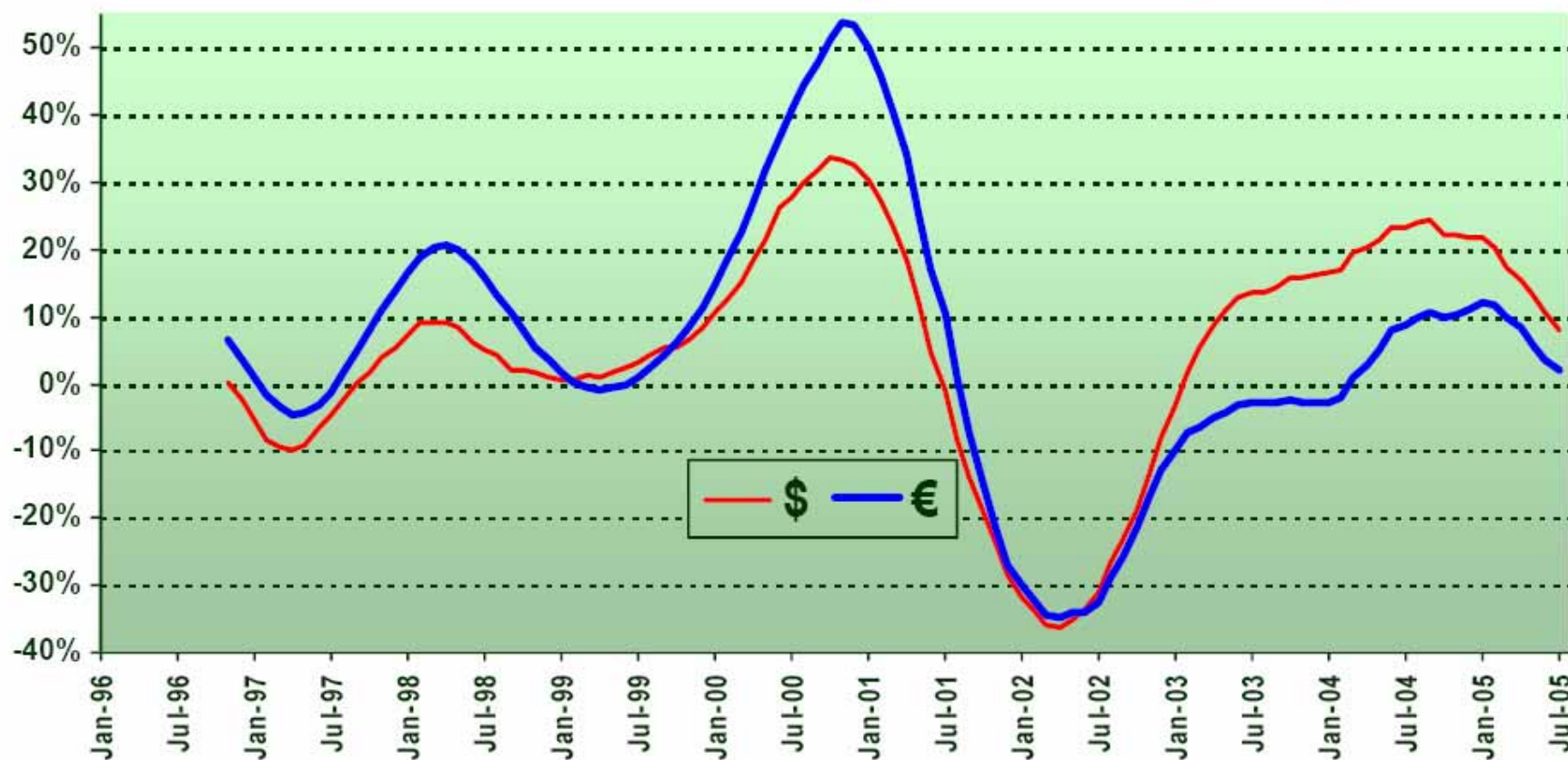


Market Growth by Quarter



Source : WSTS

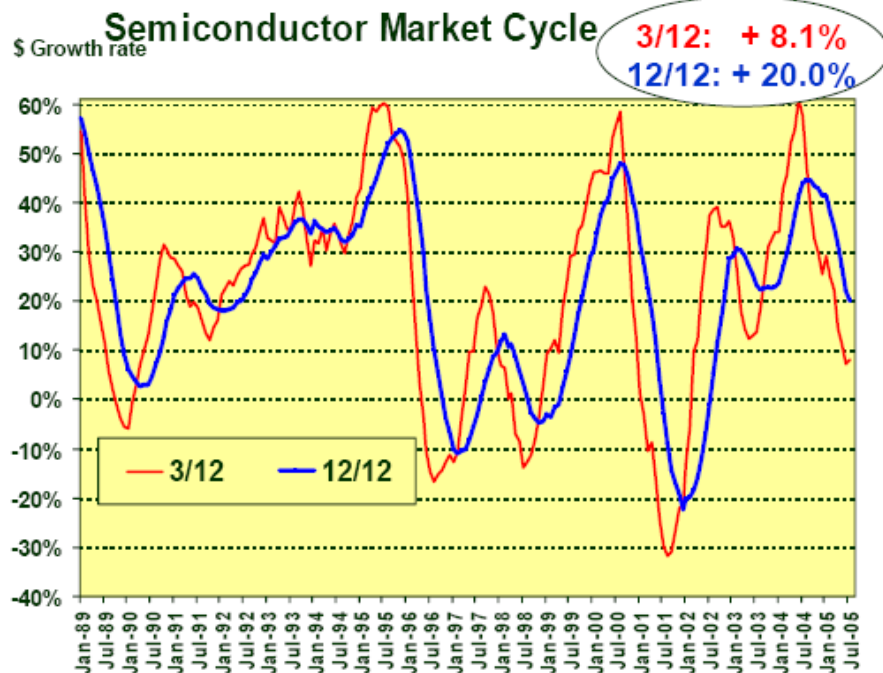
## EUROPE BILLING 12/12 GROWTH RATE in dollar and euro (as of July'05)



Source : WSTS (based on \$ market converted in € at monthly exchange rate)



## ASIA/PAC. July 2005

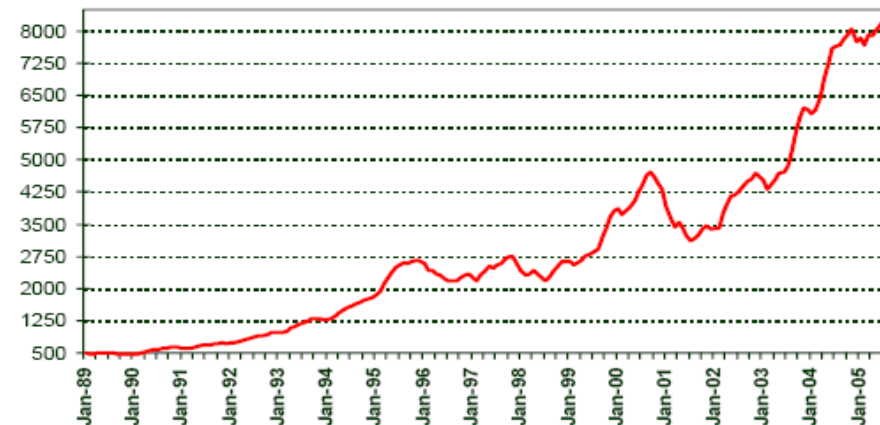


#### Highlights

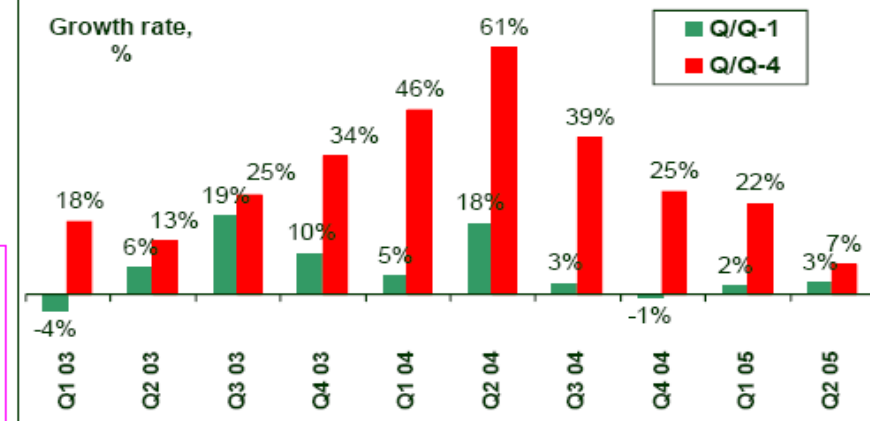
In July, the monthly billings decreased 15.6% to \$7,846M from June. On a **3-month average** basis, the market increased again, +1.7% to \$8,267M. The 3/12 slightly accelerated from 7.1% to 8.1% in July (AP is the only region with a positive 3/12 and an increase in Q2 over Q1). The 12/12 continued to decelerate at a moderate pace to 20.0% from 22.1%.

\$M / Month,  
3mma

### Billings (3 MTH AVG)



### Market Growth by Quarter



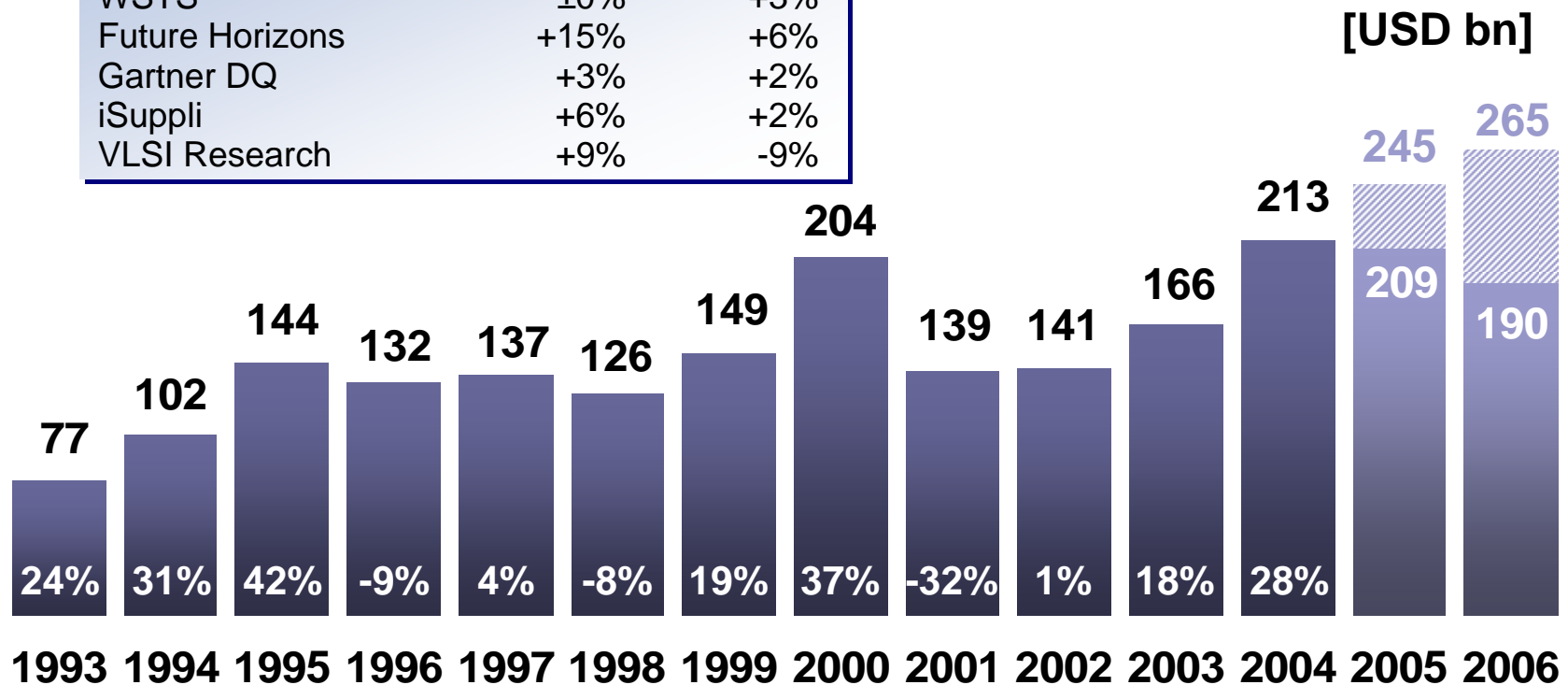
Source : WSTS



- Create awareness that the European s/c industry stands at a crossroads
- Analysis of the competitiveness of the semiconductor industry in Europe and comparison with other regions
- Move the competitiveness debate to where it is being played
- Recommendations to the European Commission and Member States how the competitiveness of Europe's s/c industry can be maintained and enhanced as part of the Lisbon agenda
- Call for action

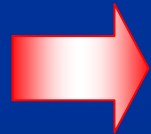


Forecasts*	2005	2006
IC Insights	-2%	+8%
WSTS**	±0%	+3%
Future Horizons	+15%	+6%
Gartner DQ	+3%	+2%
iSuppli	+6%	+2%
VLSI Research	+9%	-9%



Source: WSTS for historical data

\* As of April 20th, 2005 / \*\* incl. Update 4Q CY2004



3 EU companies in top ten

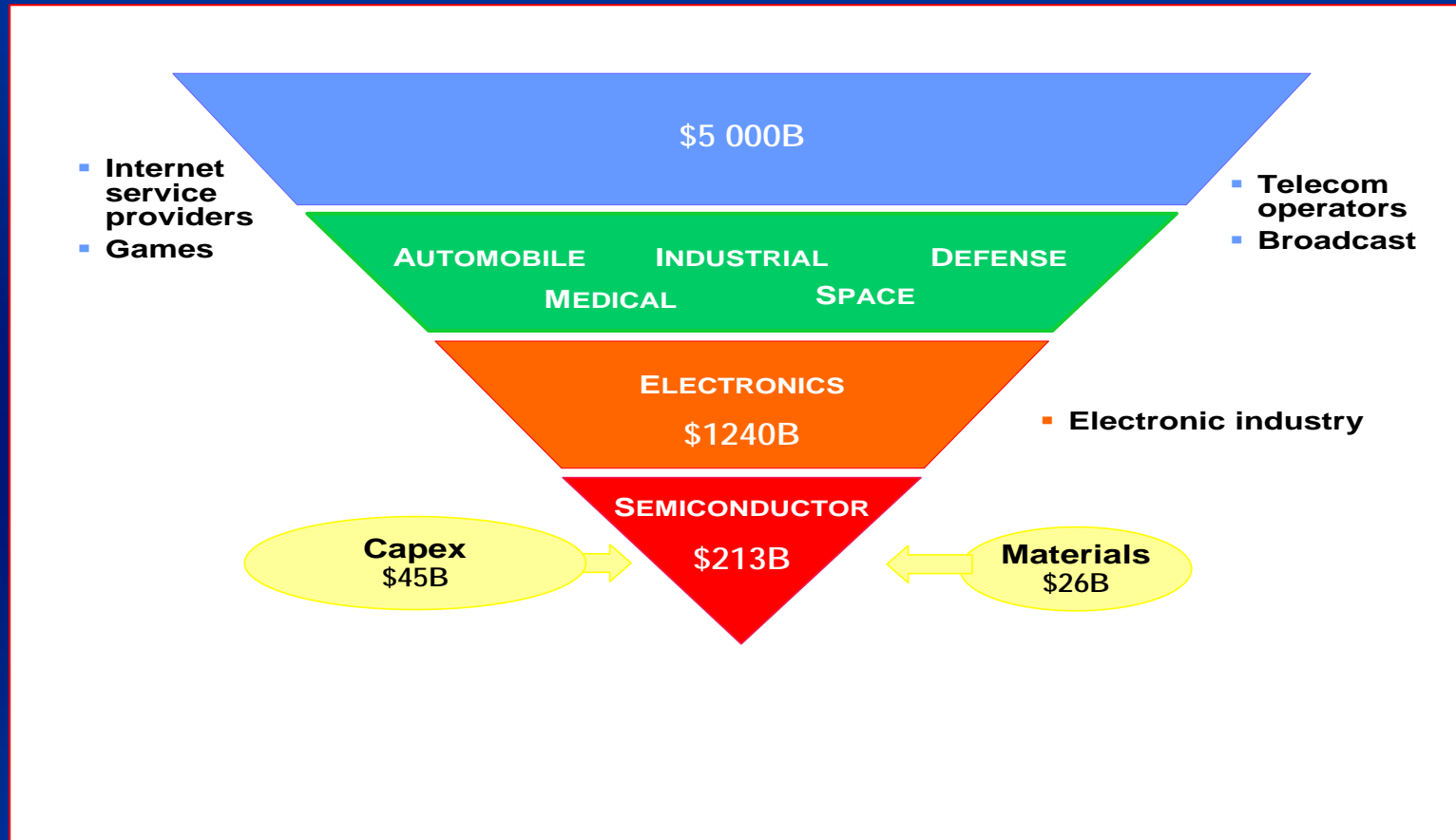
World	Company Origin	Europe	Company Origin
Intel	US	Intel	US
Samsung Electronics	Korea	<b>Infineon Technologies</b>	<b>EU</b>
Texas Instruments	US	<b>ST Microelectronics</b>	<b>EU</b>
<b>Infineon Technologies</b>	<b>EU</b>	Samsung Electronics	Korea
Renesas Technology	Japan	Texas Instruments	US
Toshiba	Japan	AMD/Spansion	US
<b>ST Microelectronics</b>	<b>EU</b>	<b>Philips Semiconductor</b>	<b>EU</b>
NEC Electronics	Japan	Freescale Semiconductor	US
<b>Philips Semiconductor</b>	<b>EU</b>	Renesas Technology	Japan
Freescale Semiconductor	US	Micron Technology	US

Source: Dataquest and company reports



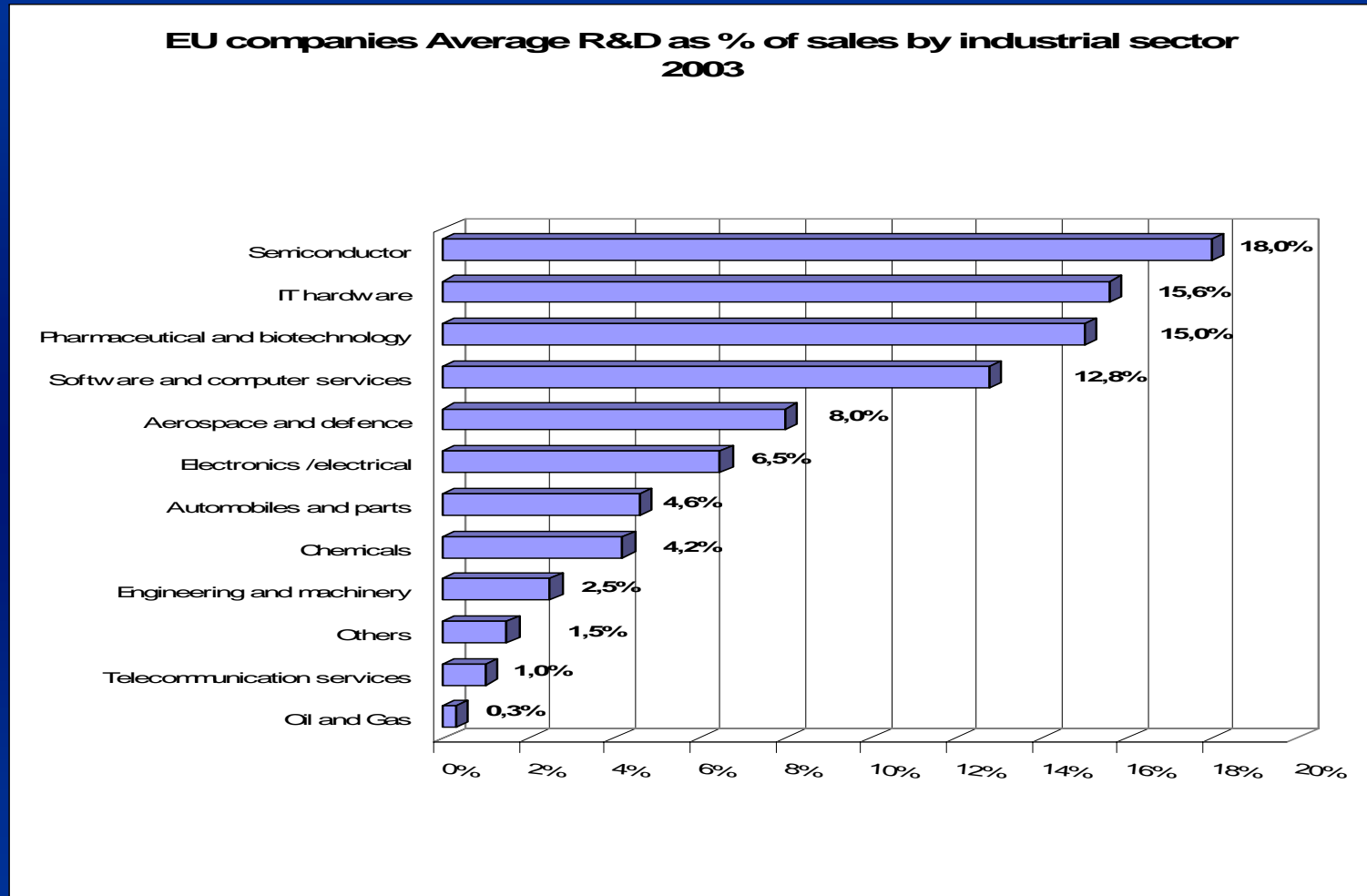


➔ Semiconductor as "enabling" industry



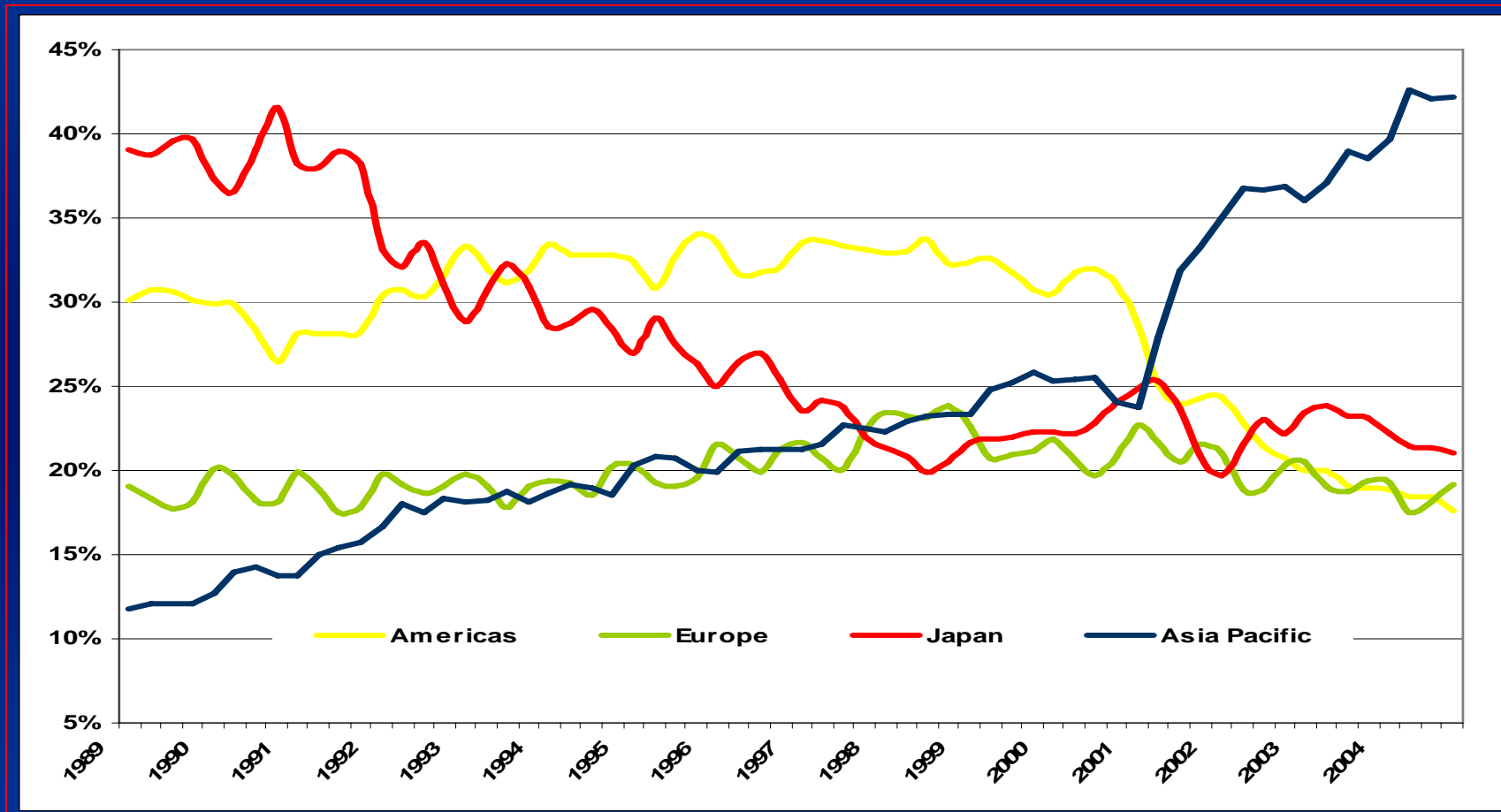
2004. Source: Medea+

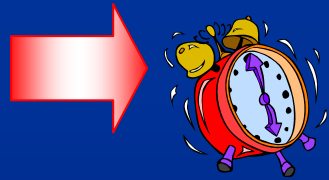
➔ S/c leading-edge in innovation



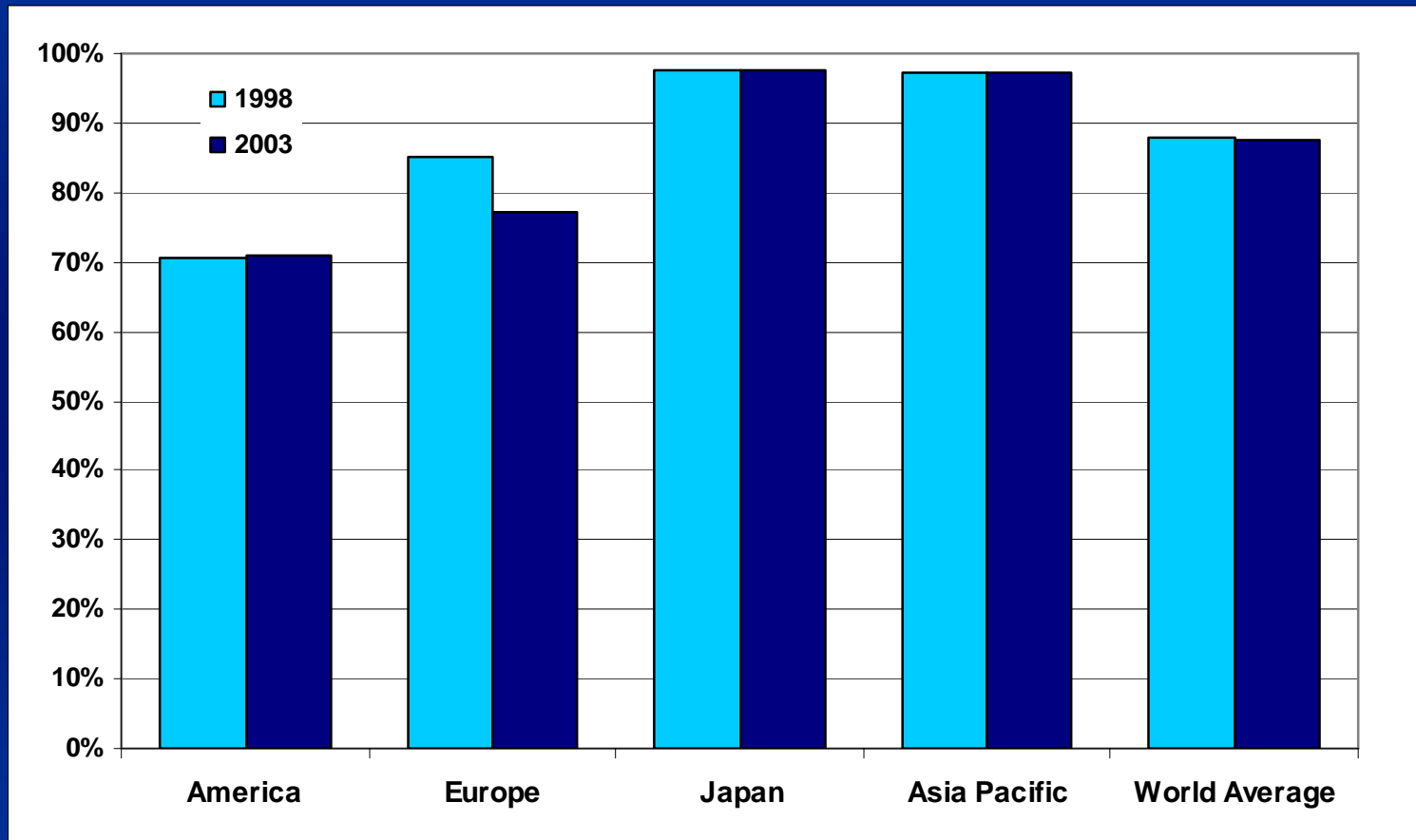


➔ Rise of Asia-Pacific, Europe "stable"






Only Europe is decreasing





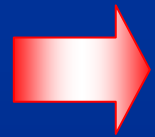
- Market size: 18% (of world market)
- Volume produced in Europe: 12% (of world wide wafer production)
- Europe is a net importer of semiconductors 
- Investment for waferfabs in Europe: 10% (of worldwide capital expenditure)

Will we still have s/c manufacturing in Europe in 10 years?

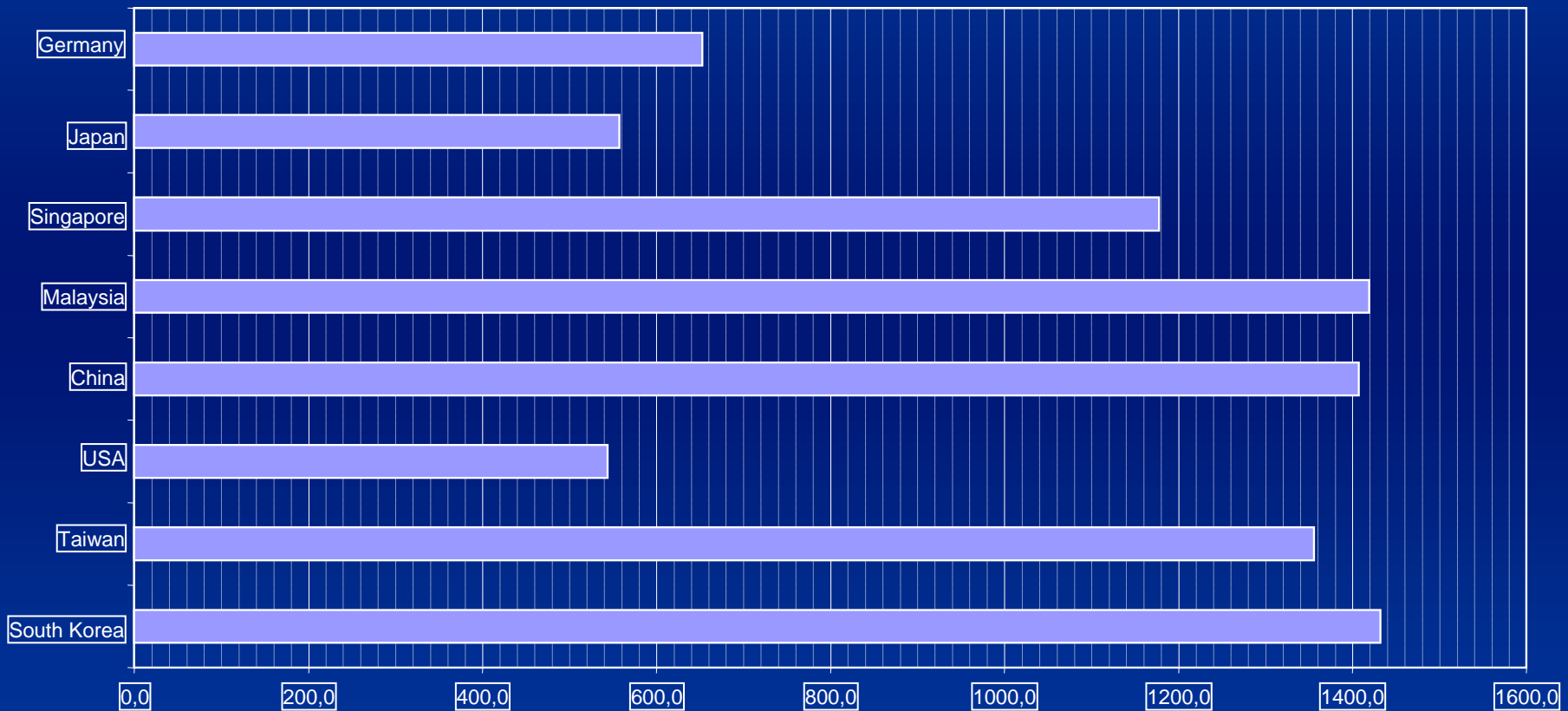


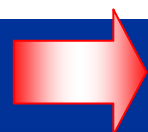
- Japan, Singapore, Malaysia, China, USA, Taiwan and South Korea have developed special incentive schemes – many tax relief related – to attract and retain (foreign) semiconductor investment (*details in the Report*)
- EU has revised the Multisectoral Framework and continues to reduce financial support for large investment required for semiconductor manufacturing facilities (*State Aid reform*)
- A dangerous void has been created
- EU is lacking a sectoral approach, which can match other regions  
WW

# Net cumulative income of a leading edge model fab in 2010 (Mill. Euro)



The net cumulative income over a period of 5 years in China, Korea and Malaysia is around 220 times higher than for the same fab in Germany





## Specific Enterprise-related areas

Semiconductor Industry Profile	
Distinct Characteristics	Competitiveness Dimensions
▪Very high, continuous R&D intensity	▪R&D spending capability
▪Very high capital intensity	▪Pre-competitive cooperation / partnership effectiveness
▪ <b>Strong creation and diffusion of innovation</b>	▪ <b>Importance of effective IP</b> and IP protection
▪Key enabling function for the industry	▪Proximity to local customer base
▪ <b>Truly global from creation to trade</b>	▪ <b>Promotion of free and fair trade policies</b> ●Consistent and efficient customs operations ●Globally effective EU monetary policies
▪ <b>Vital role of government support</b>	▪ <b>Target investment support/incentive levels</b> ●Sectoral flexibility of European labour policies
▪Cyclical market evolution: High volatility	▪Transparency and access to timely market data
▪More than proportional need for highly-skilled personnel	▪Educational system reinforcement & closer interaction with industry
▪ <b>Production with very high ESH sensitivity and diligence</b>	▪ <b>EU legislative environment adequacy</b>
▪Significance of strong market presence for local applications development	▪ <b>Strength of European internal market</b>
▪Significance of high value added for leading global end-user OEM manufacturers	▪Global strength of European end-user industry



***General level:***

- Promote a proactive competitiveness agenda in Europe, which takes all dimensions and general approach into account
- Support policies through market data
- Promote awareness for industry



Provide a global level playing field comparable with other regions:

- create a WTO-compatible sectoral framework that offers globally comparable incentive schemes for large investments (*e.g. through Art 87,3b*)
  - continue to promote reciprocal free and fair trade through WTO, WSC, WCO, etc
  - pool expertise within national & European institutions
  - ensure a European legislative environment compatible with the imperatives of competitiveness
- *More balanced ESH (PFOS, REACH), harmonized customs & security procedures, rationalize & simplify IP procedures in Europe (e.g. next-best to Single European Patent )*



**Global Strength of European End-User Industry**  
Global industry leadership,  
Electronics value added driven

**Globally Effective EU Monetary Policies**  
Stability of exchange rates relative to other currencies

**Strength of European Internal Market**  
End-user / consumer demand in Enlarged 25 EU Internal Market

**Free & Fair Trade Policy**  
Reciprocal world free trade  
Environment, elimination of tariffs

**R&D Spending**  
R&D & innovation policies,  
research investment targets

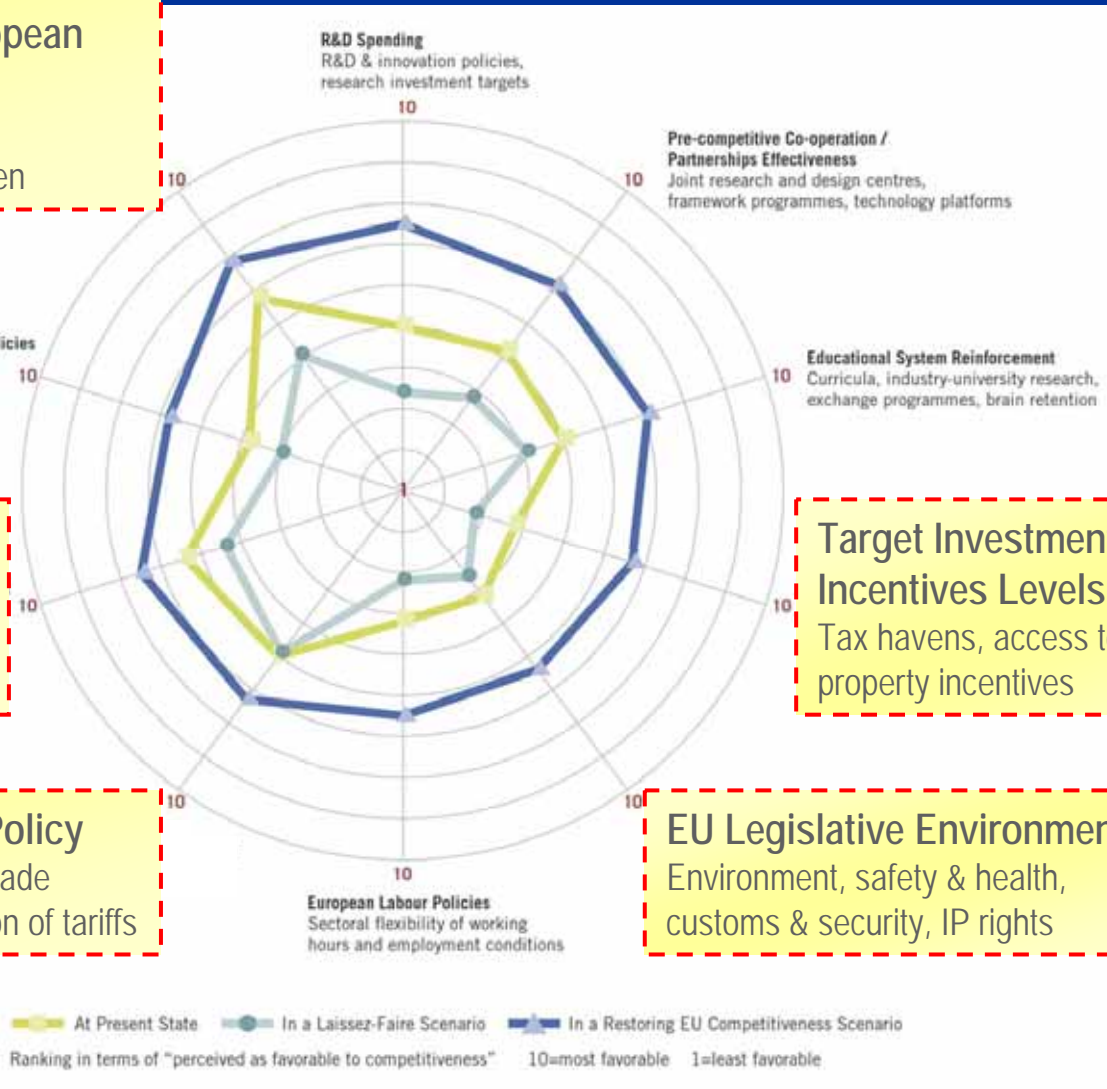
**Pre-competitive Co-operation / Partnerships Effectiveness**  
Joint research and design centres,  
framework programmes, technology platforms

**Educational System Reinforcement**  
Curricula, industry-university research,  
exchange programmes, brain retention

**European Labour Policies**  
Sectoral flexibility of working hours and employment conditions

**Target Investment Support / Incentives Levels**  
Tax havens, access to capital,  
property incentives

**EU Legislative Environment**  
Environment, safety & health,  
customs & security, IP rights



# 10 measures for maintaining and enhancing the competitiveness of the European semiconductor industry



Investing for Europe	
▪ Unleash Europe's R&D capabilities: Europe must spend 3% or more of European GDP for R&D	1
▪ Open up the educational system in Europe to work for industry	2
▪ Enable more and stronger multiple partnerships	3
Providing a Global Level Playing Field	
▪ Create a Sectoral Framework for the semiconductor industry	4
▪ Continue actively to promote global free and fair trade for semiconductor products	5
▪ Ensure a European legislative environment compatible with the imperatives of competitiveness	6
▪ Develop a more differentiated Environment, Safety and Health (ESH) legislative process	7
▪ Consistent and effective harmonised customs & security procedures	8
▪ Allow for more flexible labour conditions	9
▪ Rationalize and simplify procedures for effective IP protection in Europe	10