

# WEBINAR

## Brazil: business opportunities for electrical engineering & electronic companies

March 11th, 2021

The works will be moderated by **Ferdinando Fiore**, Director of São Paulo Office - Italian Trade Agency

h. 14:30 – 14:40 Welcome

- **Francesco Azzarello**  
Ambassador of Italy to Brazil
- **Mariarosaria Fragasso**  
Head of International Relations - ANIE Federation

### Technical Presentations

h. 14:40 – 15:00

**Rodrigo Sauaia**

CEO of ABSOLAR - Brazilian Solar Photovoltaic Association

- ✓ Photovoltaic Market in Brazil: status, opportunities and challenges

h. 15:00 – 15:20

**Monique Morata**

Manager, International Relations of ABINEE – Brazilian Association of Electrical and Electronic Industry

- ✓ Overview of the electrical and electronic sector

h. 15:20 – 15:40

**André Themoteo**

Senior Technical Analyst, ABEEOLICA – Brazilian Association for Wind Energy

- ✓ The Brazilian Wind Energy Industry

h. 15:40 – 15:55

**Roberta Bonomi**

CEO of ENEL GREEN POWER BRAZIL

- ✓ Enel Green Power in Brazil: a success story and future developments

h. 15:55 – 16:10

**Luigi Rosati**

Country Manager Brazil of TERNA GROUP

- ✓ The experience of Terna Group in Brazil

h. 16:10 – 16:25

**Giacomo Guarnera**

Guarnera Advogados Law Firm

- ✓ How to establish a company in Brazil, tax and customs procedures