



OPPORTUNITA' GIAPPONE

Workshop di collaborazione settore Smart Energy Business Opportunities in Italy and Japan

Torino, 27 ottobre 2014

L'Italy-Japan Business Group, Confindustria, l'Agenzia ICE e Jetro (Japan External Trade Organization), in collaborazione con l'Area Internazionalizzazione di ANIE, Vi invitano a partecipare al

Workshop on Smart Energy Business Opportunities in Italy and Japan

27 ottobre 2014 – ore 15:00-17:30 c/o Environment Park di Torino (Via Livorno, 60)

Programma:

15:00~15:05	Opening Remarks Mr. Satoshi Miyamoto, President JETRO
15:05~15:25	 National policies on Smart Energy: MiSE (Ministry of Economic Development) and Japanese government will make a presentation about the respective national policies on smart energy. "National policy on smart energy in Italy": MiSE (Ministry of Economic Development) Mr. Wolfgang D'Innocenzo, from Directorate General for Security of Supply and Energy Infrastructure Unit III - International relations in the field of energy "National policy on smart energy in Japan" Seiji Morishima Director, New Energy and Industrial Technology Development Organization (NEDO) Representative Office in Europe





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15:25~15:55	Strategies on Smart Energy: Italian and Japanese private companies will introduce their strategies and concrete projects on smart energy. - "A key Italian utility company: ENEL's strategy" Riccardo Amoroso, Head of Solar Business Development Enel Group - Takayuki Morita, Executive Vice President of NEC Corporation
15:55~16:25	Promotion and cooperation strategies: CONFINDUSTRIA (ANIE) and Japanese Counterpart (Japanese major player and JSCA) will make a presentation about the respective promotion and cooperation activities including smart energy. - "Giuliano Monizza, Vice President of ANIE" - Representatives of Toshiba Transmission and Distribution Europe (to be defined) - Seiji Morishima, New Energy and Industrial Technology Development Organization (NEDO) as secretariat of JSCA - Japan Smart Community Alliance"
16:25~16:35	Q&A
16:35~	Networking to exchange business information among the participants

XItalian-Japanese simultaneous translation

※Power Point slides in English