

FEDERAZIONE NAZIONALE  
IMPRESE ELETTROTECNICHE  
ED ELETTRONICHE



# ITALIAN INDUSTRY OF LIFTS AND ESCALATORS





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## THE NUMBERS OF INDUSTRY

- **Total turnover: 2,2 billions Euros**
- **Export: close to 1 billion Euros**
- **Trade balance: 619 millions Euros**
  
- **Existing installations: 1 million**
- **Employees: 23.000**
- **Active companies: 1.600**



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# THE NUMBERS OF INDUSTRY

In economic terms, the Italian industry of Lifts and Escalators can certainly be considered one of the most successful examples of entrepreneurship in Italy, with **2.2 billion Euros of total turnover in 2014** (though decreasing in recent years), of which more than **40% generated in foreign markets**, covering **over 10% of the total global sales.**

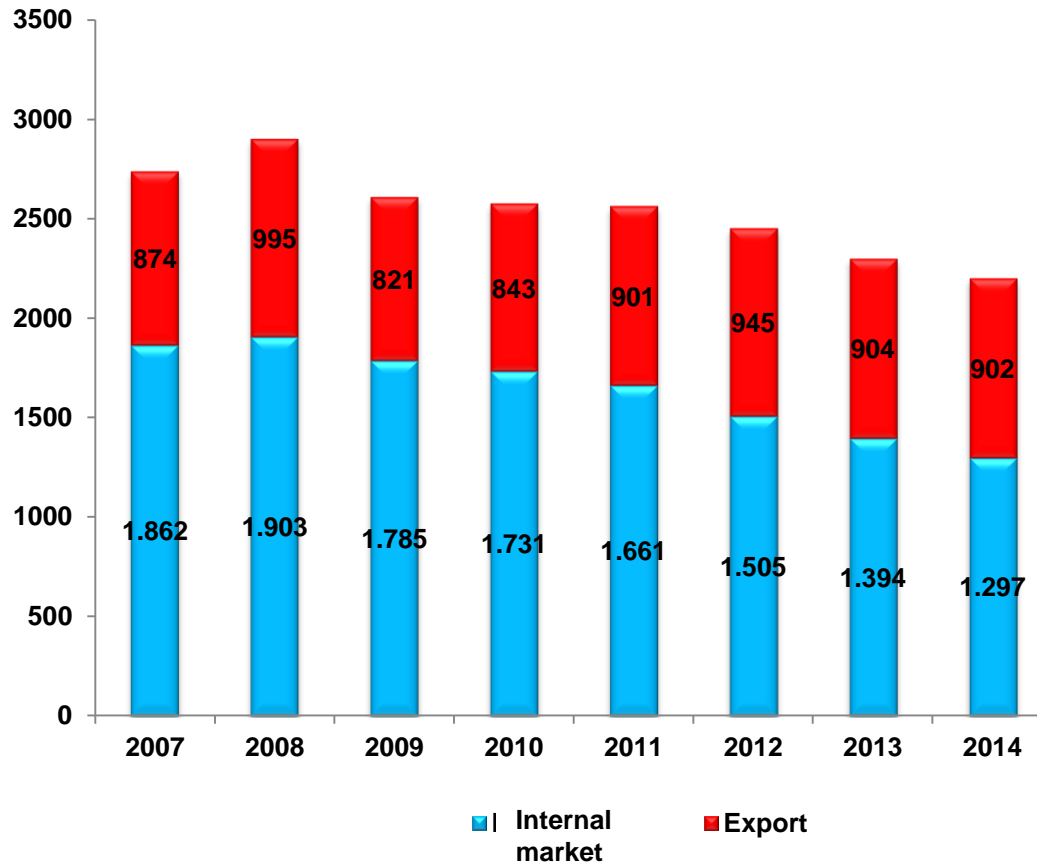


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# THE NUMBERS OF INDUSTRY

Million Euro



Source: ANIE



# THE NUMBERS OF INDUSTRY

## Briefly, the Italian Industry of Lifts and Escalators

### LIFTS AND ESCALATORS

(Values at current prices)

	2012	2013	2014	2013/2012	2014/2013
	<i>million euro</i>			<i>annual rate of change %</i>	
<b>INTERNAL MARKET</b>	1.807	1.686	1.580	-6,7	-6,3
<b>TURNOVER</b>	2.450	2.298	2.199	-6,2	-4,3
<b>EXPORT</b>	945	904	902	-4,4	-0,2
<b>IMPORT</b>	303	292	283	-3,6	-3,2
<b>TRADE BALANCE</b>	642	612	619		



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# EXISTING LIFTS

Having **nearly 1 million of existing lifts**, Italy has the largest number of installed lifts in Europe, second only to China worldwide.

Italian existing lifts represent **20% of the European park** and **10% of the current global park.**



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# INDUSTRIAL CONFIGURATION

The Italian industry of Lifts and Escalators is composed by:

1. large multinational companies;
2. Italian SMEs, operating mainly in maintenance at local and national level;
3. a strong and dynamic group of medium companies, producing components and complete systems for domestic and foreign markets;
4. a large number of micro and small enterprises, operating locally, mainly in maintenance

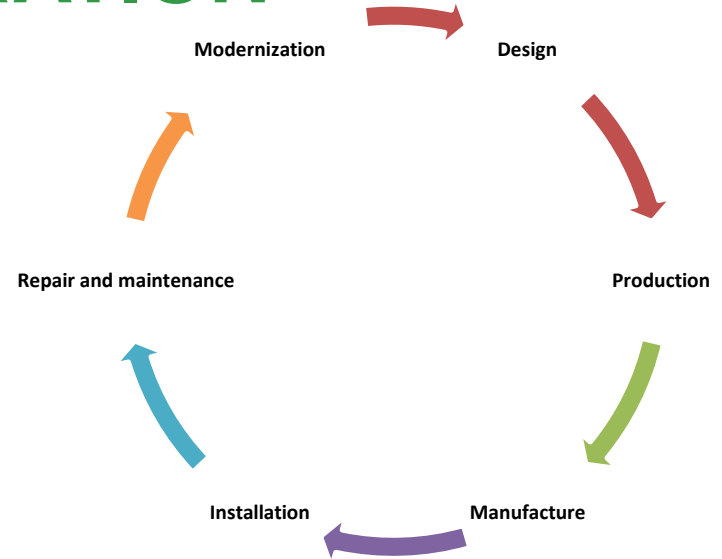


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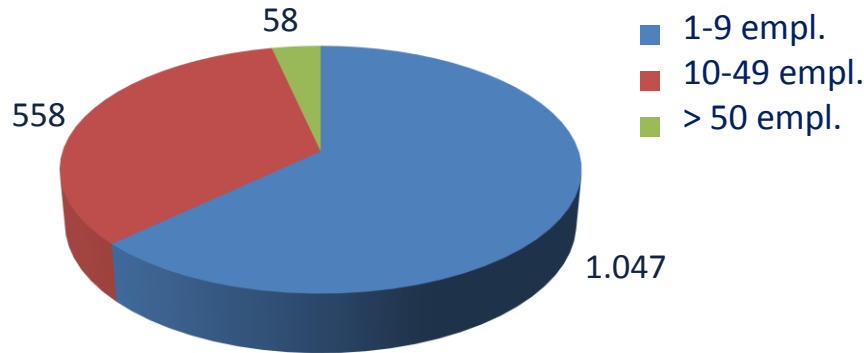


# INDUSTRIAL CONFIGURATION

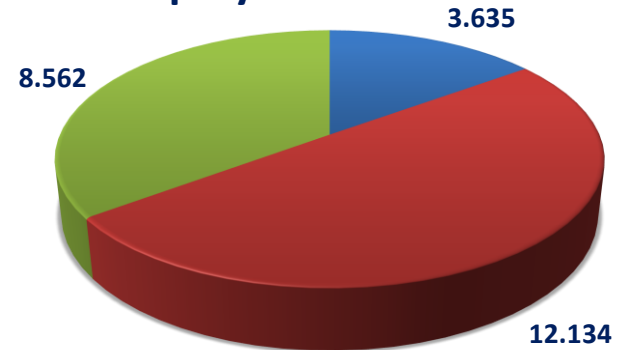
✓ 1.653 COMPANIES  
✓ 24.331 EMPLOYEES



### Companies



### Employees







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# FOREIGN TRADE

Despite the domestic difficulties, **Italian industry is still the second world exporter of lift technologies**, after China.

In the current economic context, although the European countries still take over the half of total Italian foreign sales of lifts, escalators and their components, a growing contribution to the solidity of Italian industry is made by exports to the most dynamic markets outside of the European Union.

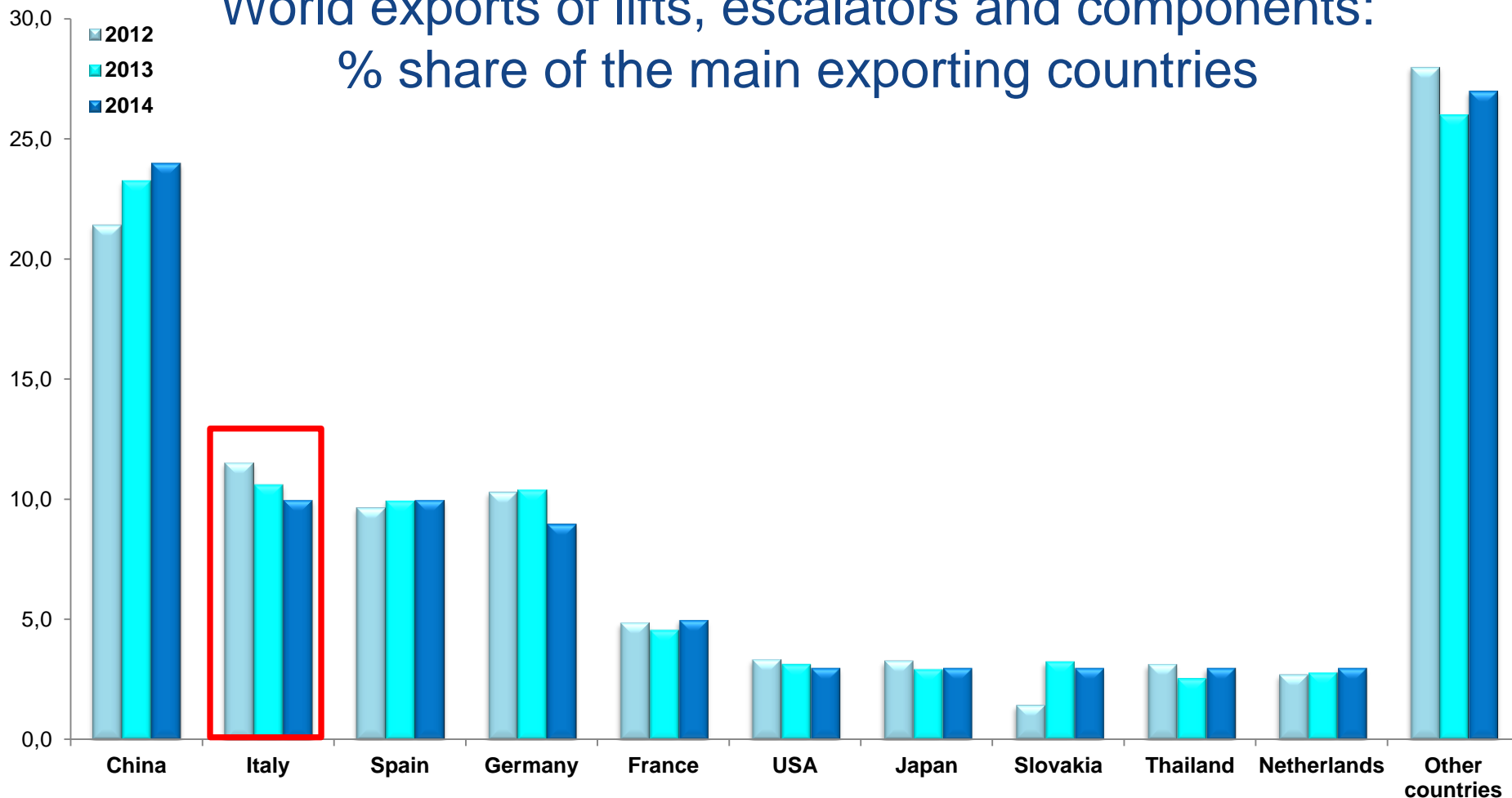
# FOREIGN TRADE



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## World exports of lifts, escalators and components: % share of the main exporting countries



Source: ANIE processing on UNcomtrade data



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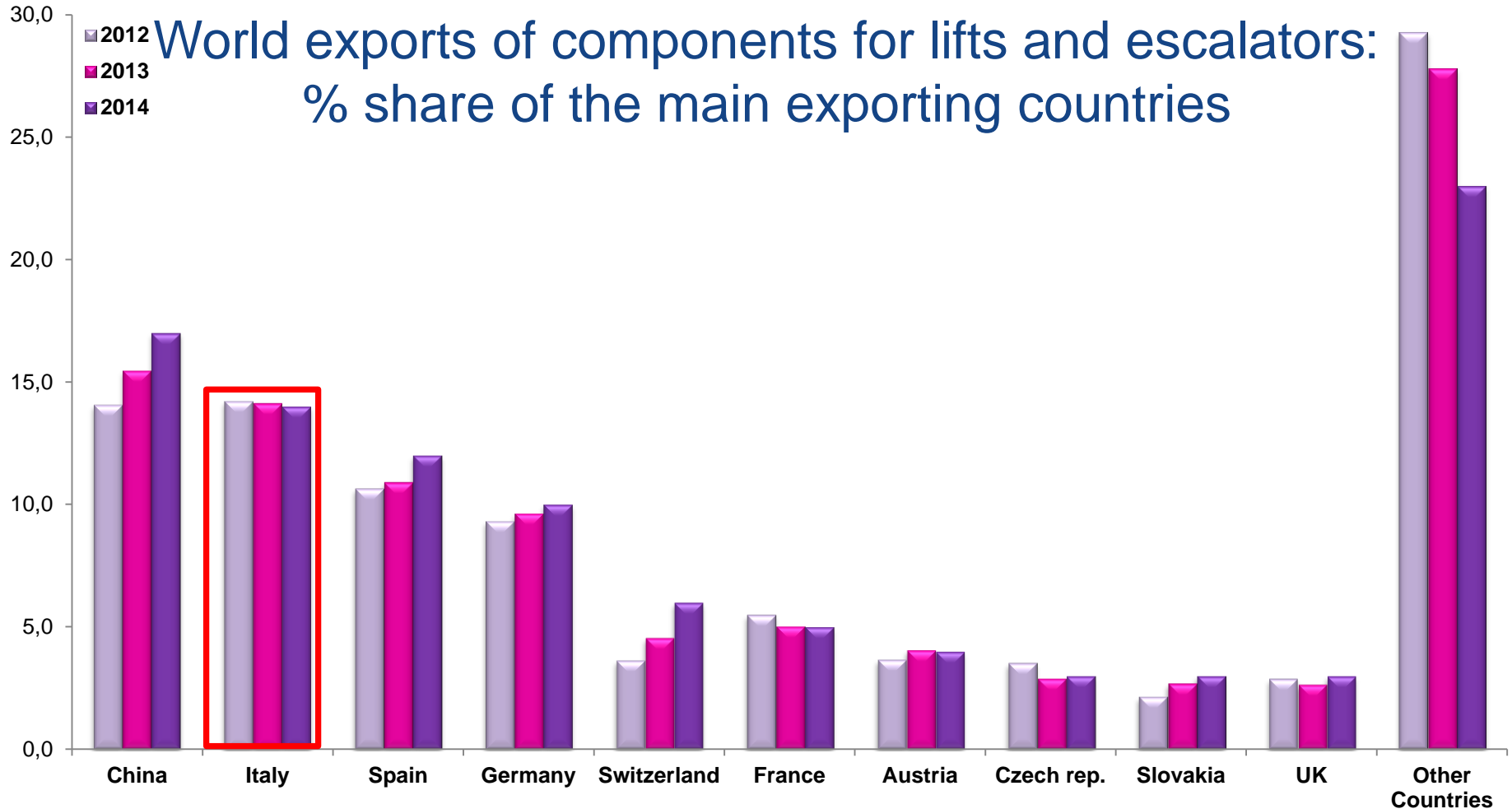
# FOREIGN TRADE

And especially in the **segment of components for lifts and escalators** Italy still shows its strenghtness, holding a share of almost **15% of the total global sales.**

# FOREIGN TRADE



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Source: ANIE processing on UNcomtrade data



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# ITALIAN LEADERSHIP

If the global market awards the best, the Italian companies are now leading in worldwide supply chains, where competition is not only on price but on **quality and flexibility, timeliness in deliveries, high standards of quality and safety.**