

# **SAUDI**

# **Invest Saudi: Why?**

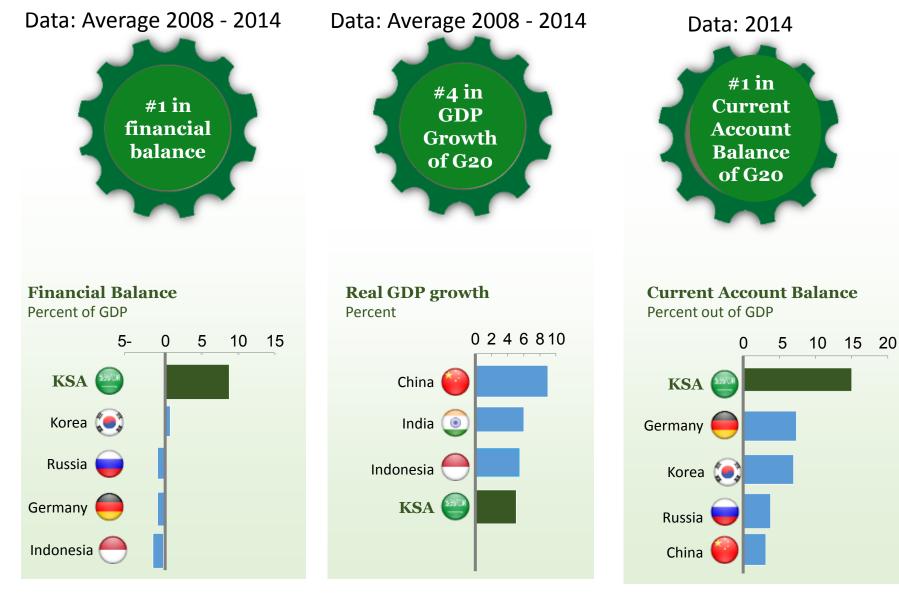
• The Saudi Economy

• Investor Benefits

**o** Investment Opportunities

• Competitiveness of Operating Environment for Business

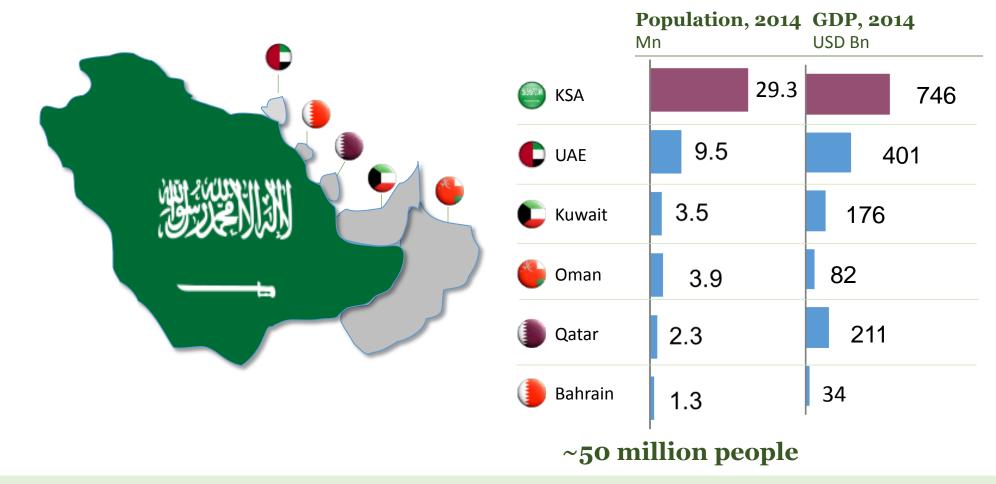
# **Stable & Fast-growing Economy**



Source: IMF

Source: IMF 2014 Data

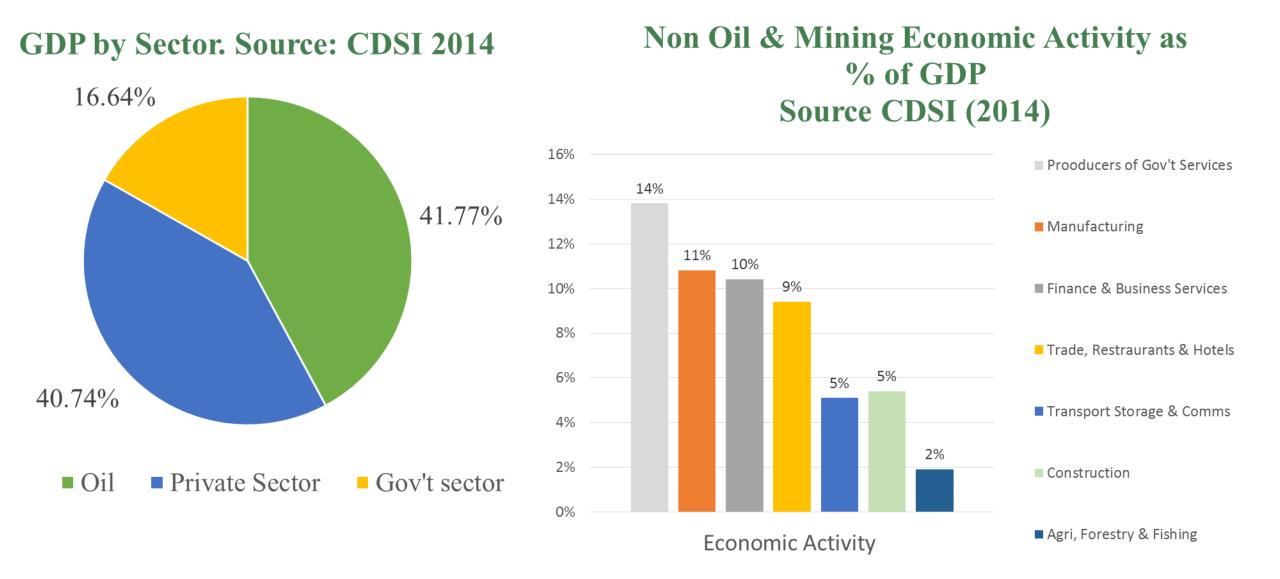
### **Largest Gulf Market & Free Access to GCC**



The GCC is **on par** with EU average **GDP per capita** (USD ~33K in GCC & ~34k for EU)

Data Source: World Bank

#### **GDP & KSA's Economic Diversification**



#### Regulatory

Including ... 38 Bilateral Trade Agreements & Double Tax Treaty network

Equal treatment for foreign & domestic investors

Foreign investors can sponsor foreign workers

#### Fiscal

Including ... 20% Corporate Tax Rate Full repatriation of profits No VAT or GST No Land or Property Tax No Personal Tax 50% tax credit on Saudi employees training costs and payroll for 10 years

#### Financial

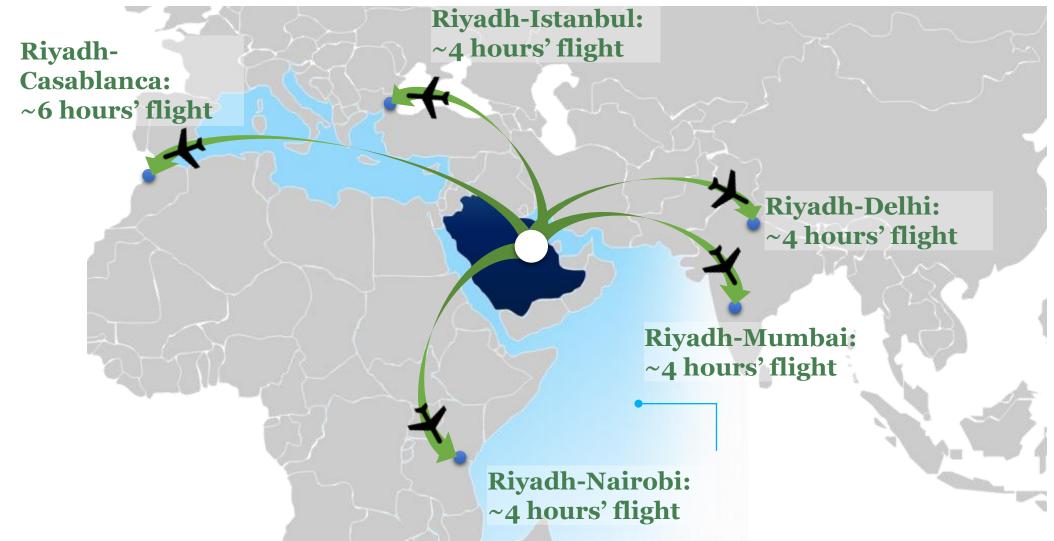
Access to financing through loans an equity investment schemes

Access to very affordable energy, land & property options

Preferential treatment in Government procurement for KSA based companies

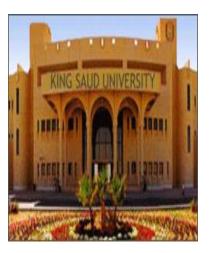
# **Access Hub to Dynamic Emerging Markets**

#### + Direct access to strategic shipping routes



# Human Capital – A key Offering

#### **Investing in Education**

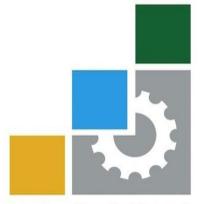


27 Public Universities35 Private Universities & Colleges

Since 2005 under a Government program ~180,000 students undertaken study in top international universities Source: MOE

**Supporting Employers** 

Financial Training subsidies to employers to support Saudization



المؤسسة العامة التدريب التقني والمهني Technical and Vocational Training Corporation

# **TVTC – Providing skilled workforce to industrial sectors**

100,000 in training (2014) 122 + Facilities across KSA

**Source: TVTC** 





Work Permits for Foreign Nationals

# **Global Companies Operating in Saudi**

#### **Success stories**



#### **Investment Opportunities - Examples**

هيئة المدن الاقتصادية Economic Cities Authority 60 (24) (7)



Downstream & supply chain opportunities in the petrochemical & extracted industries to increase local footprint Strong support infrastructure for Industrial Diversification

Attracting & supporting opportunities in sectors from nascent activities to established & growing ones:-

- Automotive
- Minerals & Metals
- Plastics & Packaging
- Solar Energy
- Pharmaceuticals

Capitalize on Government spending commitments in key sectors by building:-

Unified Investment

Plan

Long term **partnerships that are rewarding to investors** 

Add value to the economy

& supporting local employment growth

#### How does the UIP Benefit Investors?

**The Unified Investment Plan...** 

- ...systematically develops concrete
  investment opportunities based on input
  from multiple public and private sector
  stakeholders
- ...creates a comprehensive,
  transparent and up-to-date repository
  of investment opportunities
- ...presents readily available and actionable information at the investors' fingertips



 Unifying efforts of Ministries, Policy Makers and Regulators in each sector

# **UIP: Identifying Investment Opportunities**

#### Sectors included in the UIP



Healthcare



Transport



**Industrial parts** and equipment

**Building materials** 







Agriculture



Downstream chemicals

Oil and gas

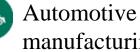
ICT





Housing





manufacturing

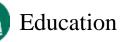
Power and electricity



Military spare parts

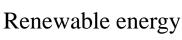


Engineering services









#### **Opportunities already identified in ...**

**Industrial Equipment** 

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#### **Transport** 2

Healthcare

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3



#### The UIP

USD 320 billion	Spend over the next 10 years across UIP sectors already identified	
100+	Actionable investment opportunities identified and the number is growing	
30+	Entities actively supporting the UIP and contributing investment opportunities	

# **Explore the UIP opportunities -Invest Saudi app**



**Overviews, outlooks and other information** to 17 UIP sectors



Description and statistics for **concrete investment opportunities** across the UIP sectors



# **KPIs and other statistics** across the UIP sectors



General information and statistics related to the **Kingdom's economy** and investor climate

Download it from Apple & Google Stores by searching for Invest Saudi