

FEDERAZIONE NAZIONALE
IMPRESE ELETTROTECNICHE
ED ELETTRONICHE



THE ITALIAN INDUSTRY OF LIFTS AND ESCALATORS





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THE NUMBERS OF THE INDUSTRY

- **Total turnover: 2,2 billions Euros**
- **Export: close to 1 billion Euros**
- **Trade balance: 619 millions Euros**

- **Existing installations: 1 million**
- **Employees: 24.000**
- **Active companies: 1.600**



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THE NUMBERS OF THE INDUSTRY

In economic terms, the Italian industry of Lifts and Escalators can certainly be considered one of the most successful examples of entrepreneurship in Italy, with **2.2 billion Euros of total turnover in 2014** (though decreasing in recent years), of which **more than 40% generated in foreign markets**, covering **over 10% of the total global sales.**

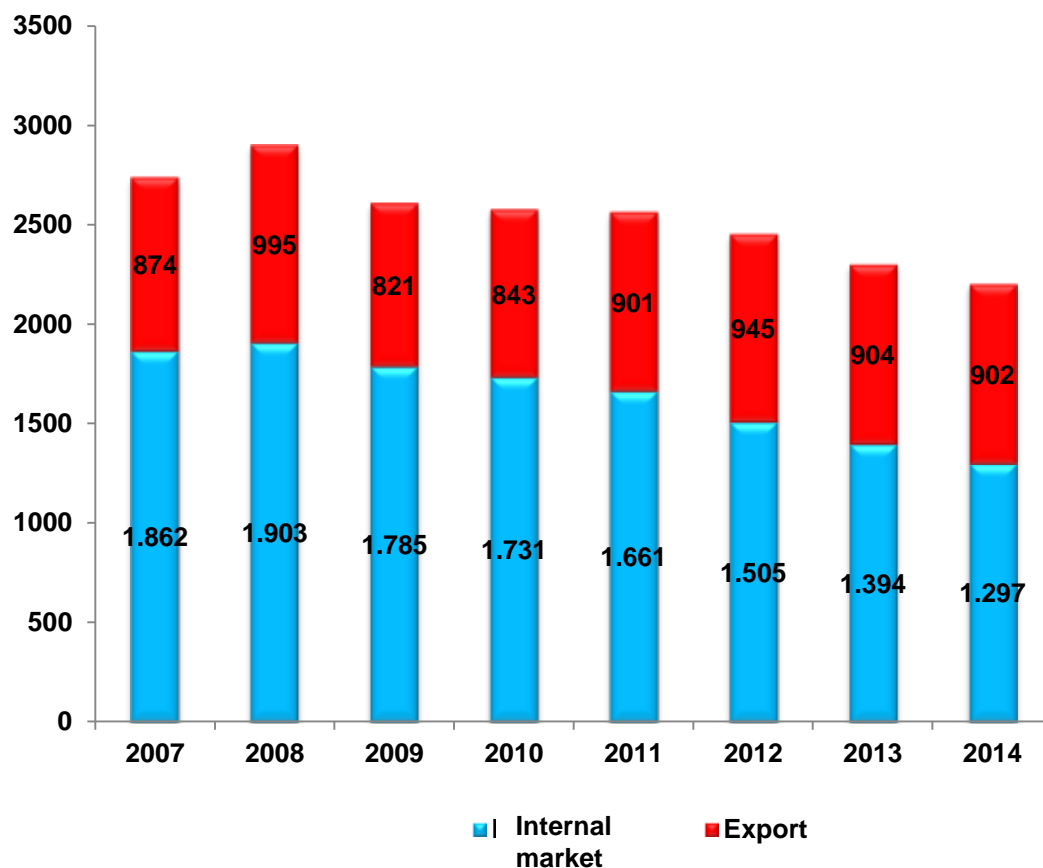


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THE NUMBERS OF THE INDUSTRY

Million Euro



Source: ANIE



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THE NUMBERS OF THE INDUSTRY

Briefly, the Italian Industry of Lifts and Escalators

LIFTS AND ESCALATORS

(Values at current prices)

	2012	2013	2014	2013/2012	2014/2013
	<i>million euro</i>			<i>annual rate of change %</i>	
INTERNAL MARKET	1.807	1.686	1.580	-6,7	-6,3
TURNOVER	2.450	2.298	2.199	-6,2	-4,3
EXPORT	945	904	902	-4,4	-0,2
IMPORT	303	292	283	-3,6	-3,2
TRADE BALANCE	642	612	619		

Source: ANIE



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EXISTING LIFTS

Having **nearly 1 million of existing lifts**, Italy has the largest number of installed lifts in Europe, second only to China worldwide.

The Italian number of installation represents approx **20% of the European park** and **approx 10% of the current global park**.



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INDUSTRIAL CONFIGURATION

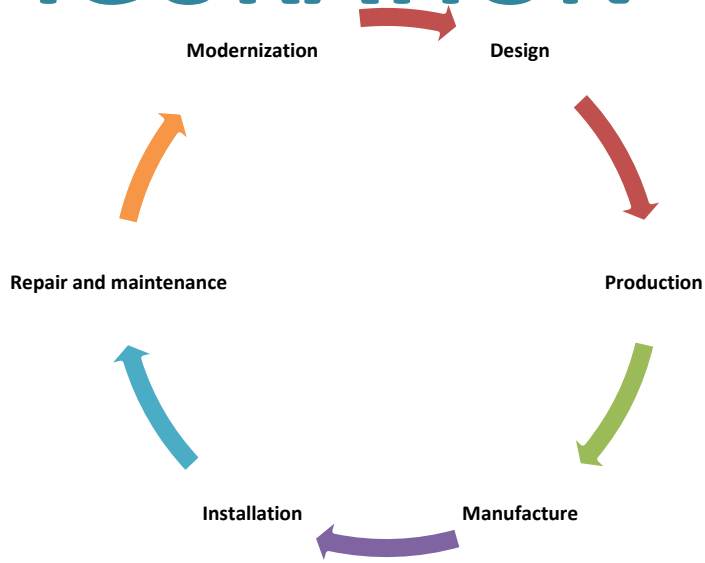
The Italian industry of Lifts and Escalators is composed by:

1. large multinational companies;
2. Italian SMEs, operating mainly in maintenance at local and national level;
3. a strong and dynamic group of medium companies, active in the production of components and complete systems for domestic and foreign markets;
4. a large number of micro and small enterprises, operating locally, mainly involved in maintenance

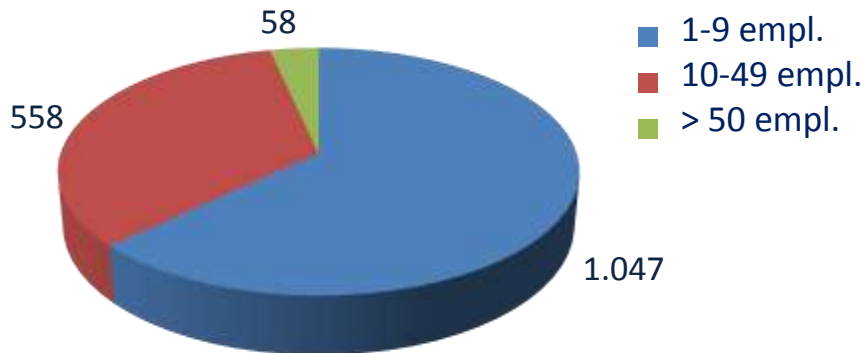


INDUSTRIAL CONFIGURATION

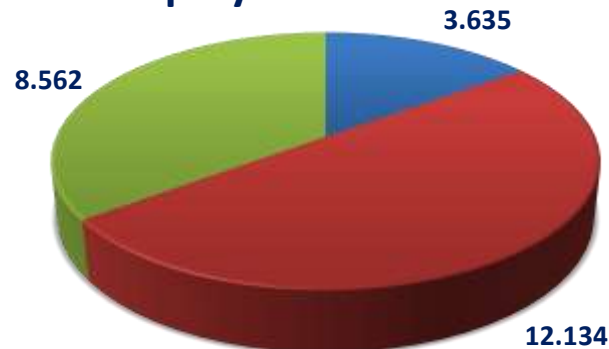
✓ 1.653 COMPANIES
 ✓ 24.331 EMPLOYEES



Companies



Employees





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FOREIGN TRADE

Despite the domestic difficulties, **the Italian industry is still the second world exporter of lift technologies**, after China.

In the current economic context, although the European countries still take over the half of the total Italian foreign sales of lifts, escalators and their components, a growing contribution to the solidity of the Italian industry is made by export to the most dynamic markets outside of the European Union.

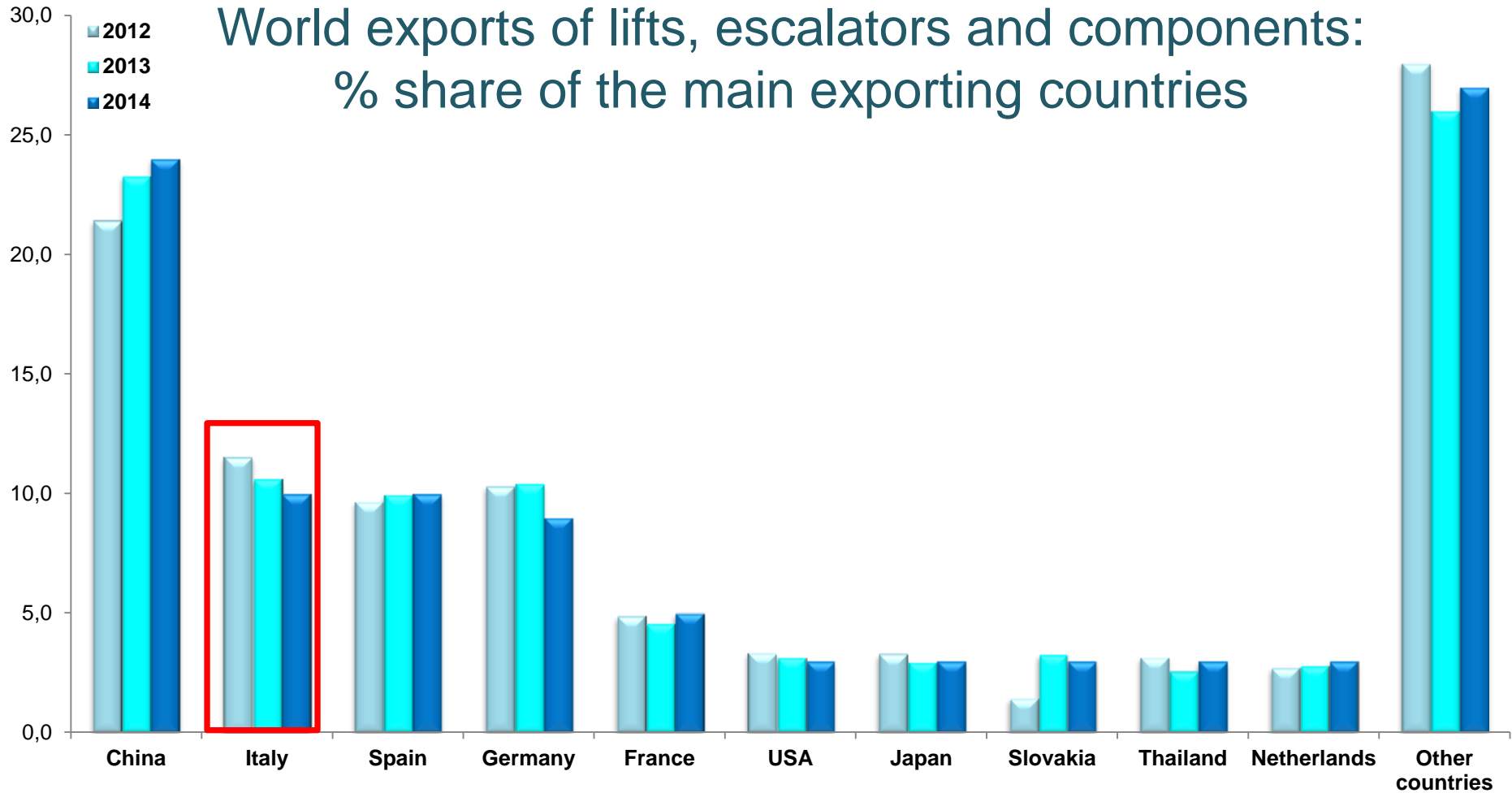
FOREIGN TRADE



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World exports of lifts, escalators and components: % share of the main exporting countries



Source: ANIE processing on UNcomtrade data



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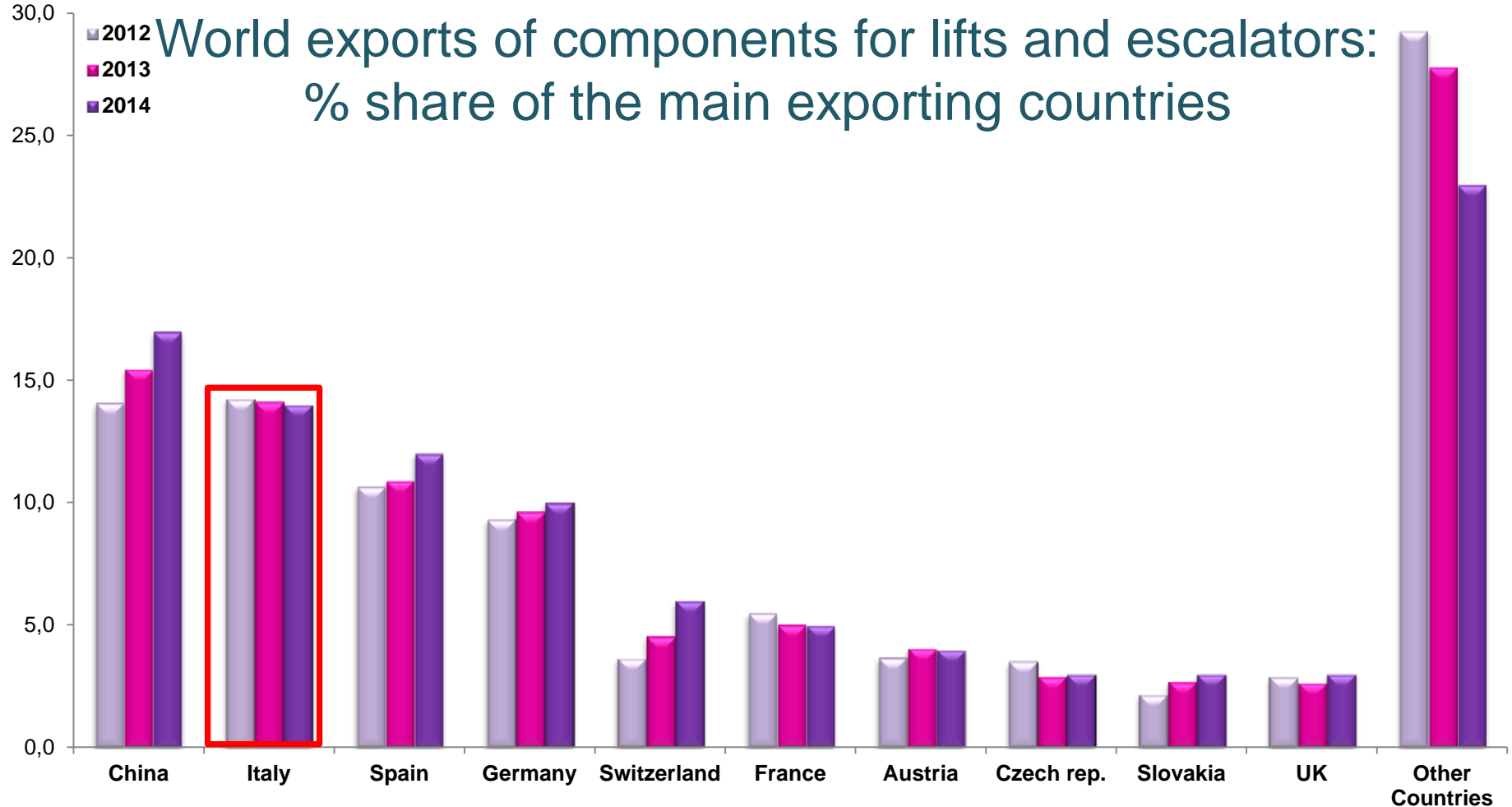
FOREIGN TRADE

And especially in the **segment of components for lifts and escalators** Italy still shows its strength, holding a share of approx **15% of the total global sales.**

FOREIGN TRADE



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Source: ANIE processing on UNcomtrade data

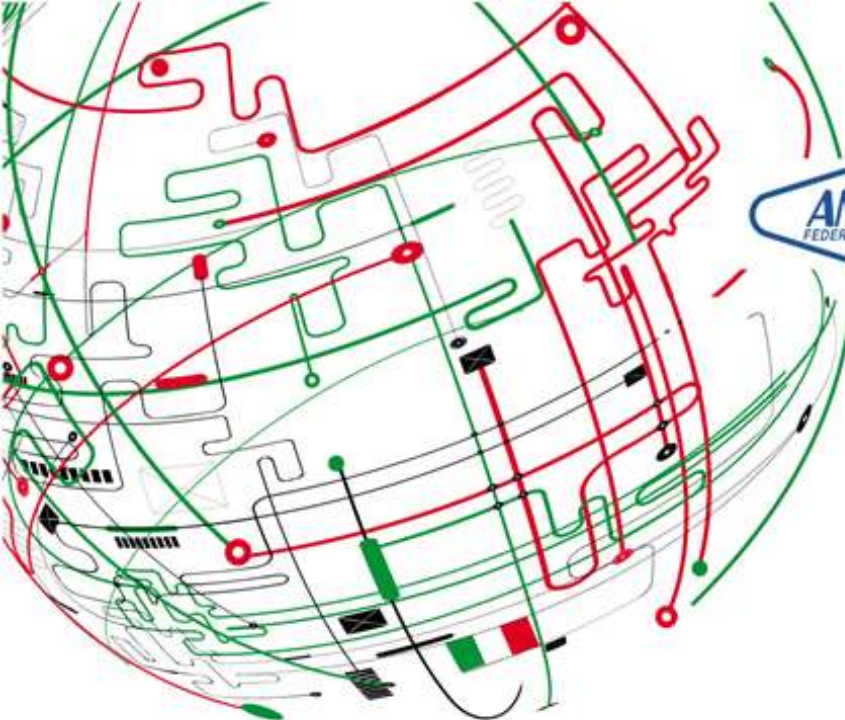


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ITALIAN LEADERSHIP

If the global market awards the best, the Italian companies are now leading in the worldwide supply chain, where competition is not only on price but on **flexibility, on time delivery and high standard of quality and safety**



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THANK YOU

