



Embassy of Italy
Ottawa



ITALIAN TRADE AGENCY
ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane



gruppo cdp



Confederazione Nazionale dell'Artigianato
e della Piccola e Media Impresa

ITALY MEETS CANADA

CDP Business Matching: the digital platform connecting Canadian and Italian companies

DIGITAL EVENT

28th November 2023

 h 16:30 (Italy) / 10:30 (Canada) 

Introduced and moderated by: **Laurent Franciosi**, Head of International Markets Development, CDP

16:30 Opening Institutional remarks

- **Pasquale Salzano**, Director of European and International Affairs, CDP and President, SIMEST
- **Andrea Ferrari**, Ambassador of Italy in Ottawa

16:40 Canada-Italy business relations

- **Barbara Beltrame Giacomello**, Vice President for Internationalization, Confindustria
- **Dennis Darby**, President and CEO, Canadian Manufacturers and Exporters (CME)
- **Hon. Perrin Beatty**, PC, OC President, Canadian Chamber of Commerce (CCC)

16:55 CDP Business Matching Platform: an innovative digital tool to develop trade relations between Italy and Canada:

- **Riccardo Honorati Bianchi**, Head of Country System Initiatives, Business Matching Platform Manager, CDP

17:05 Roundtable: business opportunities for the Italian and Canadian trade relations

- **Marco Saladini**, Trade Commissioner, Italian Trade Agency in Canada
- **Carmine D'Argenio**, President, Italian Chamber of Commerce in Canada
- **Celso Boscarol**, President, Italian Chamber of Commerce in Canada – West
- **Tiziana Tedesco**, Deputy Director, Italian Chamber of Commerce of Ontario Canada (ICCO)
- **Marco Roma**, General Manager Canada, MAPEI
- **Francesca Alicata**, External Relations Manager, SIMEST
- **Antonio Franceschini**, Head of Promotion Office and International Market, CNA

17:50 Focus on Green Economy sector (Automotive): challenges and opportunities

- **Flavio Volpe**, President, Automotive Parts Manufacturers' Association (APMA)
- **Teresa Piruzza**, External Affairs, FCA Canada Inc

18:00 Concluding institutional greetings

- **Minister Filomena Tassi**, Ministry of Economic Development for Southern Ontario, Canada
- **Senator Tony Loffreda**, Senate of Canada



CANADIAN
MANUFACTURERS
& EXPORTERS



Canadian
Chamber of
Commerce

Chambre de
Commerce
du Canada



Italian Chamber of Commerce
In Canada



ICCO CANADA



Italian Chamber of Commerce
in Canada – West



LEAD. REACH. CONNECT.