











# Italian business mission to Malaysia and Singapore

8th-12th December 2013



















# PROGRAMME ITALIAN BUSINESS MISSION TO MALESIA-SINGAPORE

Draft - 28th November 2013

## **Sunday 8th of December – KUALA LUMPUR**

During the day Arrival of the delegation in KL and transfer to the Hotel

(Sheraton Imperial KL)

19.30 Welcome Cocktail and briefing to the Italian Companies

(for Italian companies only ; Sheraton Imperial KL- Villa Danieli, Pool side)

# Monday 9th of December - KUALA LUMPUR

09.00-10.00 Registration of Malaysian participants & Welcome coffee

10.00-12.00 Institutional Session

## Malaysia-Italy Business Forum (Sheraton Imperial KL – Nusantara ballroom 1&2, Level 2)

10.00- 10.05 Introduction by M.C.

10.05-10.50 Keynote speech

**His Excellency Senator Dato' Sri Idris Jala**Minister in the Prime Minister's Department

10.50- 11.10 Keynote speech

**His Excellency Carlo Calenda** 

Italian Vice Minister for Economic Development

11.10-11.25 Address by

Mr. Mohd Ridzal Sheriff

Deputy Secretary General, Ministry Of International Trade & Industry, Malaysia

11.25 -11.40 Address by

Representative from Italy

11.40-11.50 Closing remarks

Tan Sri Datuk Yong Poh Kon (tbc)

Chairman of Federation of Malaysian Manufacturers

11.50-12.00 Closing remarks

Paolo Zegna

Chairman of International Committee of Confindustria

12.00 Buffet Lunch for the delegation sponsored by BNL – BNP Paris Bas Group

(Nusantara Ballroom foyer and Essence restaurant, level 1)

Afternoon B2B meetings

(Sheraton Imperial KL- Nusantara Ballroom 1 &2)

Evening Dinner To be defined or free

# <u>Tuesday 10<sup>th</sup> of December – Kuala Lumpur/Singapore</u>

Morning Check out from Hotel and departure for industrial visits organized in relation

to the companies taking part to the business mission

- Proton /Tanjung Malim - Automotive sectors (70 km)

- Mass Rapid Transit railways and underground -Transportation companies

- 09.30-11.30 Headquarter Petronas - Petronas twin towers – Oil and gas

- Techno park Cyberiaya - energy Commission Diamond building - Energy

Automotive companies can remain the entire day to KL

14.30 Trasfer from KL to the airport

Flight from KL to Singapore starting from 17.30 flight Malaysian Airlines

Evening check in at Sheraton Towers Hotel Singapore and free dinner

# Wednesday 11th of December - SINGAPORE

09.30-10.00 Registration of Singaporean participants

10.00-11.30 Institutional Session

## Singapore-Italy Round table (Sheraton towers Singapore – Ballroom 1 & 2)

#### 10.00- 10.10 Welcome address and moderation

Moderator: Marco Bardelli, Partner & Executive Director di The European House Ambrossetti

#### 10.10-10.40 Keynote speeches

**Singaporean Government representative (TBD)** 

His Excellency Carlo Calenda, Italian Vice Minister for Economic Development

# 10.40-11.00 Address, interactions and focus on the business mission sectors Representatives of Singaporean institutions

#### 11.00 -11.10 Closing remarks Institutional session

Paolo Zegna, Chairman of International Committee of Confindustria

#### 11.10-12.00 - Technical session

19.30

- Riccardo Monti, President Italian Trade Commission Agency
  'Project Destinazione Italia' Presentation
- Singaporean representative, Singapore Sustainable city
- Massimo Rustico, Min. Plen Head of International Business Development ANCE, Italian Excellency in the construction sector and introduction on Italian Business Delegation

13.00 -15.00 Networking Lunch (Room to be defined)

15.00 Departing from Hotel for meetings with major entrepreneurial groups and specific Authorities in relation to the sectors of companies

#### 15.30 – 17.30 Constructions and infrastructure

- Real estate Developers Association (REDAS)
- Land Transport Authority (LTA),

#### 15.00 - 17.30 Energy sector

- EDB Singapore Economic Development Board-energy department (TBC)

#### 15.0 - 17.30 Oil and gas sector

- Jurong island – petrochemical industrial hub

Meeting-debriefing with the Italian Business Delegation and the Italian Business Community in Singapore, with the participation of Deputy Minister Carlo Calenda, event offered by the Italian Chamber of Commerce of Singapore

followed by a cocktail

# Thursday 12<sup>th</sup> of December – Singapore

Morning Check out from Hotel and departure for Industrial visits

to be defined in relation to the sectors of companies

- Port/ and Changi airport Infrastructure and Constructors
- Clean Tech Park Energy
- Liquid Natural gas Oil and Gas (TBC)

Afternoon Departure from Singapore to Italy